

Contribution by AXA Financial to AXA International Financial Reporting Standards ("IFRS") Results Financial Supplement

Six Months 2005

For questions and concerns regarding this financial supplement please contact:

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http://www.axa.com/en/investor

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CONTRIBUTION BY AXA FINANCIAL TO AXA EARNINGS

All amounts in this document do not include the results of MONY companies in the first half of 2004.

AXA prepares its consolidated financial statements in accordance with International Financial Reporting Standards ("IFRS"). All segment and earnings results reflected within this document are presented in accordance with IFRS and are in US\$ unless otherwise stated.

Underlying earnings are adjusted earnings, excluding net capital gains attributable to shareholders. Adjusted earnings represent net income before the impact of exceptional operations, goodwill and related intangibles amortization/impairments, and profit or loss on financial assets under the fair value option and derivatives.

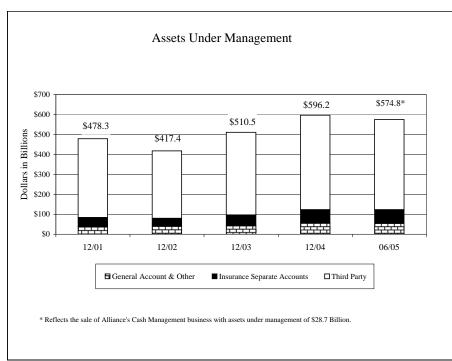
After-tax Contribution to AXA IFRS Underlying Earnings, Adjusted Earnings and Net Earnings by Segment

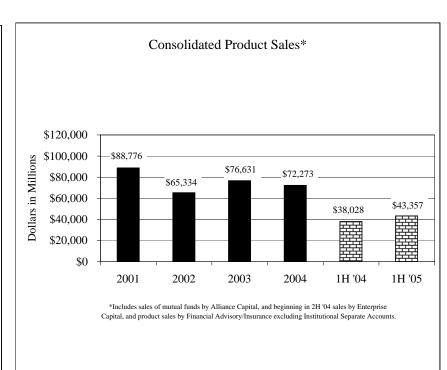
		Six month ended June 30, 2005				Six months ended June 30, 2004					Six month ended June 30, 2005 Six months ended June		
(In US\$ millions, except lines 7,8 & 9)	Financial (2) Advisory/ Insurance (Life & Savings - US)	Investment Management (Asset Management - Alliance Capital)	AXF Holding Company	Total	Financial Advisory/ Insurance (Life & Savings - US)	Investment Management (Asset Management - Alliance Capital)	AXF Holding Company	Total					
1 Contribution to AXA IFRS underlying earnings	\$498.2	\$124.9	(\$55.0)	\$568.1	\$388.8	\$105.0	(\$32.9)	\$460.9					
2 Realized capital gains (losses) attributable to shareholders net of DAC, VOBA and policyholder rights	20.9	5.7	1.1	27.7	32.9	2.3	1.6	36.8					
3 Contribution to AXA IFRS adjusted earnings	\$519.1	\$130.6	(\$53.9)	\$595.8	\$421.7	\$107.3	(\$31.3)	\$497.7					
4 Amortization of acquisition related intangible assets	(4.9)	-	-	(4.9)	-	-	-	-					
5 Profit or loss on financial assets (under fair value option) and derivatives	2.1	-	1.8	3.9	9.6	-	(8.2)	1.4					
6 Exceptional operations: - adjustment of income taxes on gain on sale of DLJ in 2000 - gain on sale of Alliance cash management business, group share		- 3.9	-	3.9		-	53.2	53.2					
7 Contribution to AXA IFRS Net Earnings	\$516.3	\$134.5	(\$52.1)	\$598.7	\$431.3	\$107.3	\$13.7	\$552.3					
8 Contribution to AXA IFRS underlying earnings in Euros	EURO 388	EURO 97	(EURO 43)	EURO 442	EURO 317	EURO 86	(EURO 27)	EURO 376					
⁹ Contribution to AXA IFRS adjusted earnings in Euros	EURO 404	EURO 102	(EURO 42)	EURO 464	EURO 344	EURO 87	(EURO 26)	EURO 406					
10 Contribution to AXA IFRS Net Earnings, Group Share in Euros	EURO 402	EURO 105	(EURO 41)	EURO 466	EURO 352	EURO 87	EURO 11	EURO 450					

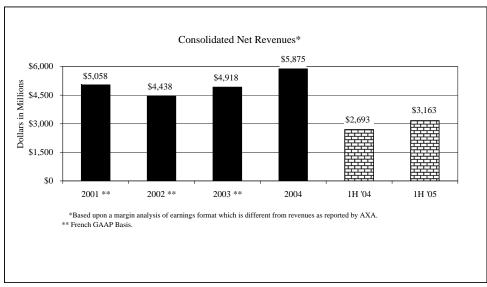
 June 30, 2005
 June 30, 2004

 Average
 End of Period
 Average
 End of Period

 11
 US\$/EURO EXCHANGE RATES
 0.815
 0.823







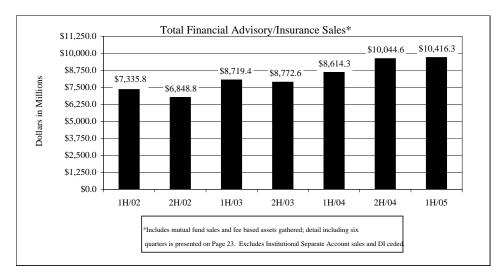
AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE

IFRS Underlying After-Tax Earnings - Contribution by Product Line Six months ended June 30

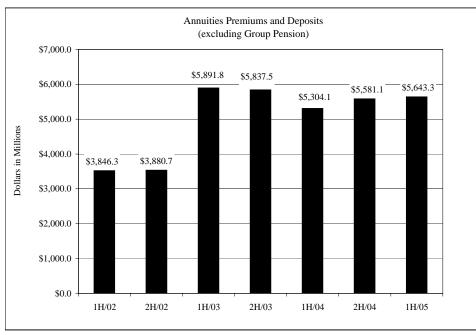
	Six months ended	d June 30
Dollars in Millions	2005	2004
1 Traditional Life (pg. 21 ln 17)	\$35.6	\$12.1
2 Var. & Int. Sens. Life (pg. 21 ln 17)	122.0	138.6
3 Annuities (pg. 21 ln 17)	284.4	240.3
4 Other (pg. 21 ln 17)	56.2	(2.2)
5 Total Insurance (pg. 21 ln 17)	\$498.2	\$388.8

Total Sales by Distribution Channel

·	Six months ended June 30		
Dollars in Millions	2005	2004	
6 Annuities (excl. Group Pensions) (pg. 23, ln 6, 7& 8)	\$2,770.3	\$2,482.6	
7 Group Pension (pg. 23, ln 9)	186.9	172.3	
8 Subtotal	2,957.2	2,654.9	
9 Mutual funds & fee based assets gathered (pg. 23, ln 17)	2,283.9	1,826.8	
10 Life (pg. 23, ln 1, 2, 3 & 5)	1,511.5	1,164.3	
11 Other (pg. 23, ln 10 & 11)	123.2	122.6	
12 Total retail (pg. 23, ln 18)	6,875.8	5,768.6	
13 Annuities - financial planners (pg. 23, ln 19)	800.2	574.3	
14 Annuities - financial institutions (pg. 23, ln 20)	932.5	948.5	
15 Annuities - broker/dealers (pg. 23, ln 21)	1,140.3	1,298.7	
16 Mutual funds & fee based assets gathered (pg. 23, ln 28)	414.8	0.0	
17 Life (pg. 22, ln 23, 24, 25& 26)	252.7	24.2	
18 Total wholesale (pg. 23, ln 29)	3,540.5	2,845.7	
19 Total Sales (pg. 23, ln 38)	10,416.3	8,614.3	
20 Institutional Separate Accounts	155.8	491.0	
21 DI ceded and other	67.0	40.9	
22 Total AXA Basis Sales	10,639.1	9,146.2	
23 Less: Mutual funds & fee based assets gathered (pg.23, ln 37)	(2,698.7)	(1,826.8)	
24 AXA Basis Gross Premiums	7,940.4	7,319.4	
25 Other fee revenues	573.0	266.6	
26 AXA Basis Gross Revenues	\$8,513.4	\$7,586.0	

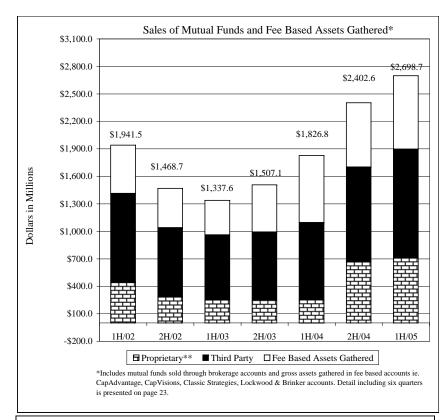


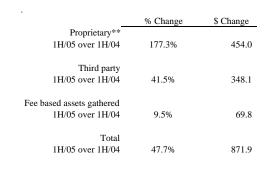
_	% Change	\$ Change
1H/05 over 1H/04	20.9%	1,802.0



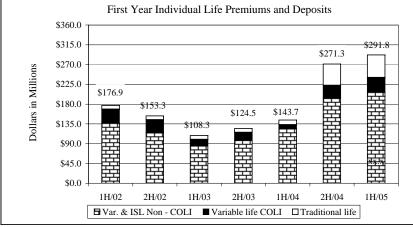
 % Change
 \$ Change

 1H/05 over 1H/04
 6.4%
 339.2

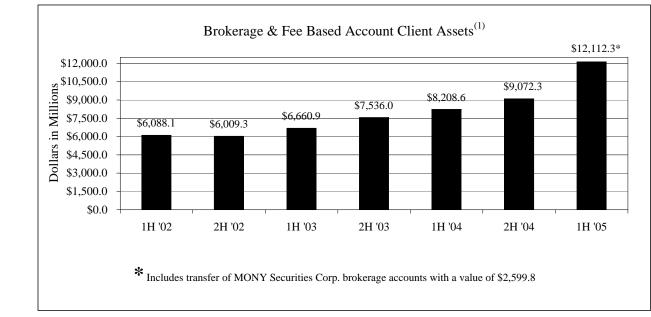


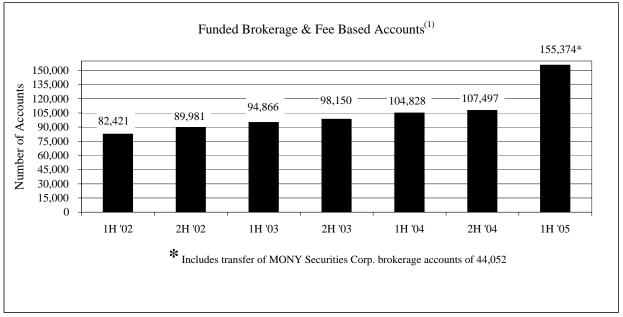


**Proprietary includes Alliance, Enterprise and AXA Equitable managed mutual funds

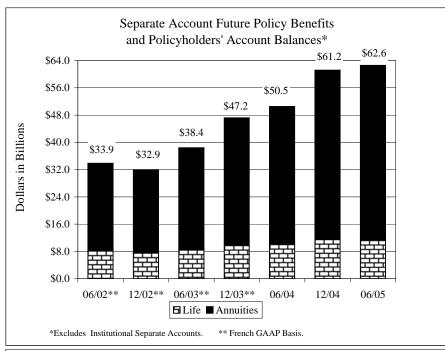


	% Change	\$ Change
Variable & interest sensitive life non - COLI		
1H/05 over 1H/04	66.4%	82.7
Variable life COLI		
1H/05 over 1H/04	274.2%	24.4
Traditional life		
1H/05 over 1H/04	398.1%	41.0
Total		
1H/05 over 1H/04	103.1%	148.1

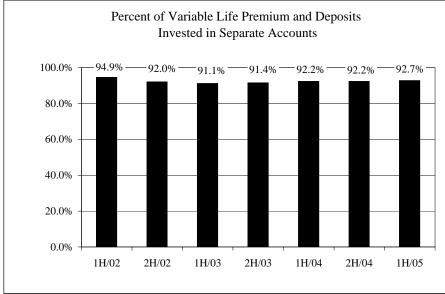


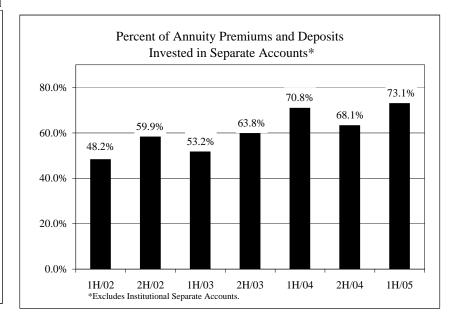


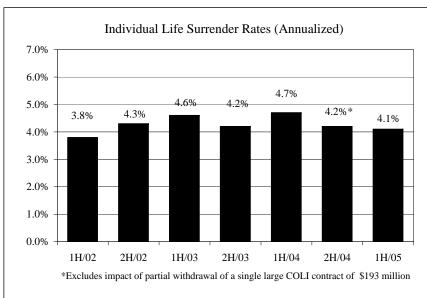
⁽¹⁾ Includes all Brokerage & Fee based Accounts, i.e. AXA Asset, ABA & IRA, CapAdvantage, CapVisions, Classic Strategies, and Lockwood & Brinker Accounts.

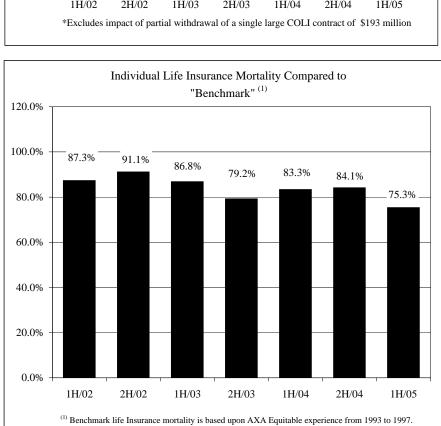


		% Change
Life	06'05 over 06'04	12.2%
Annu	ities 06'05 over 06'04	26.8%
Total	06'05 over 06'04	23.9%

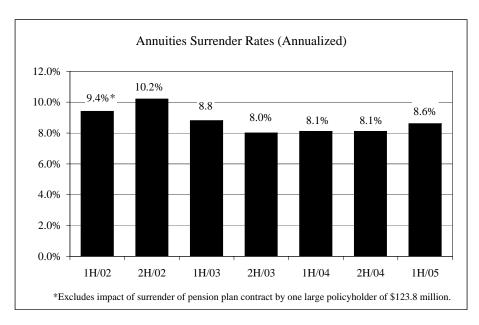


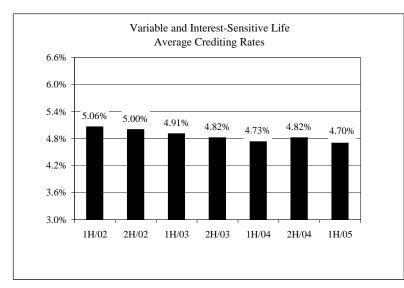


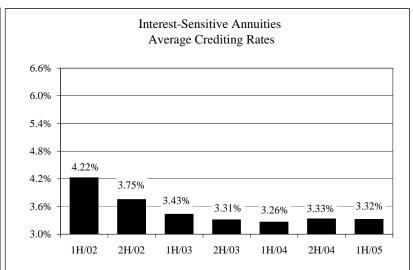




Does not include MONY experience.







78%

77%

Financial Advisory/Insurance Net Underlying Earnings Margin Ratio

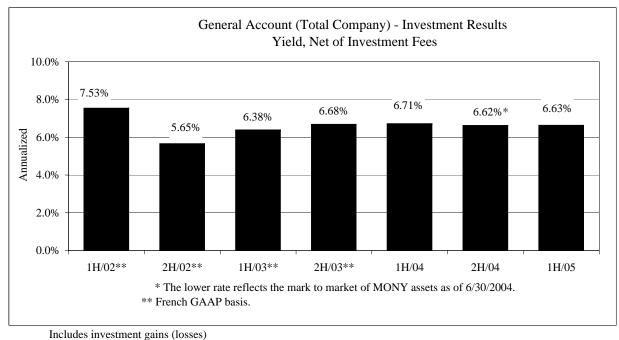
Net Chucifying Barmings Margin Ratio	Six months end	ed June 30	
	2005	2004	
1 Underlying revenues (pg. 21 ln 4)*	\$1,666.1	\$1,229.6	
2 Expenses (pg. 21 ln14)	965.4	678.3	
3 Expenses to net revenue ratio (ln 2 /ln 1)	57%	53%	
4 Net underlying earnings margin ratio (100% - ln 3)	43%	47%	
Reconciliation to AXA Group Defined Cost Income Ratios which excludes DAC and unearned revenue reserve			
5 Underlying revenues (pg. 21 ln 4)*	\$1,666.1	\$1,229.6	
6 Less: Change in unearned revenue reserve	(20.4)	(32.7)	
7 Underlying revenues used in AXA Group Cost Income Ratio	\$1,686.5	\$1,262.3	
8 Expenses (pg. 21 ln 14)	\$965.4	\$678.3	
9 Add: DAC Capitalization (pg.21 lns 7 & 10)	623.0	470.9	
10 Less: Amortization of DAC and VOBA (pg.21 ln 11 & ln 12)	(284.5)	(167.5)	
11 Expenses used in AXA Group Cost Income Ratio	\$1,303.9	\$981.7	

12 Underlying Earnings Cost Income Ratio (ln 11 / ln 7)

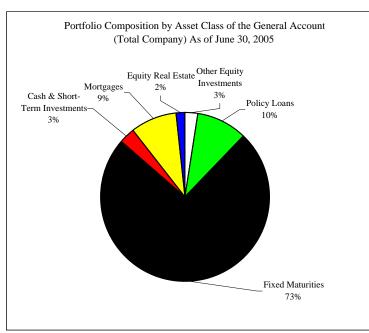
^{*} Based upon a margin analysis of earnings format which is different from the gross revenues as reported by AXA.

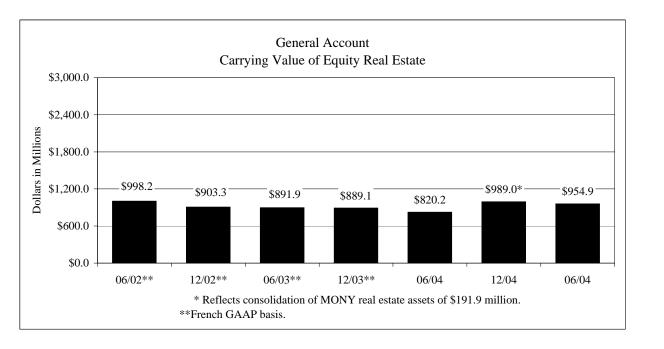
\$36.1

(\$283.7)



(\$82.3)





(\$11.2)

\$61.2

\$35.5

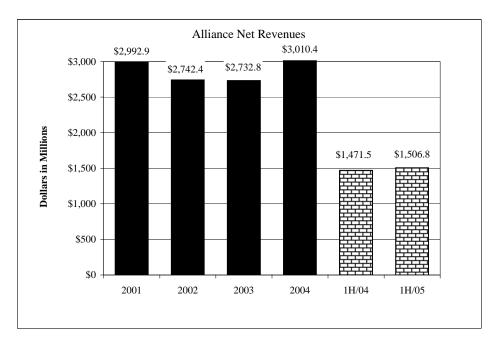
\$46.6

INVESTMENT MANAGEMENT

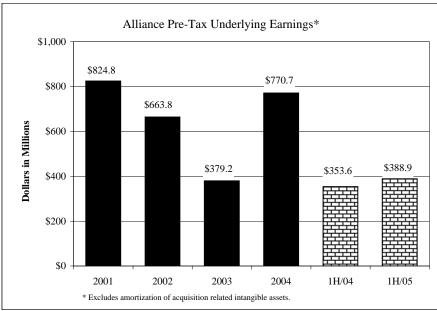
Reconciliation from Alliance Underlying Earnings to Contribution to AXA IFRS Underlying Earnings

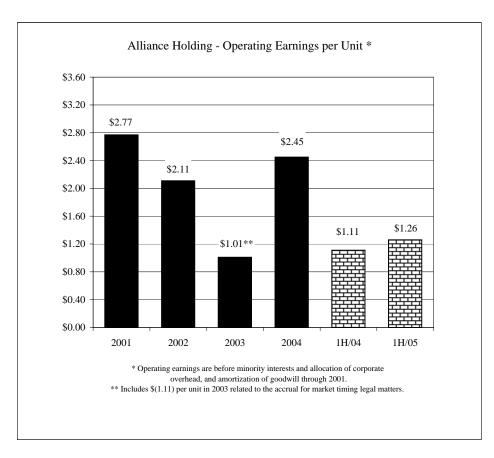
(Dollars in Millions)

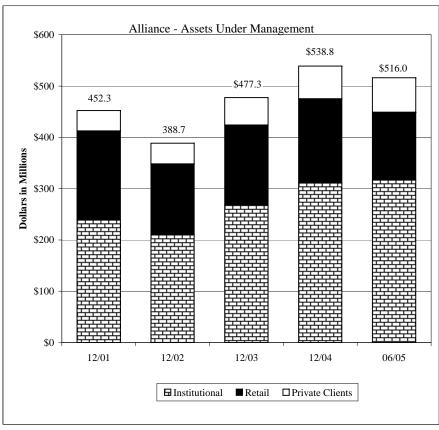
- After-tax underlying earnings as reported by Alliance(pg. 41, ln 9)
- 2 Minority interest (pg. 41, ln 12)
- 3 Allocation of corporate overhead and taxes(pg. 41, ln 18)
- 4 Contribution to AXA IFRS Underlying Earnings (pg. 41, ln 19)



Six months end	led June 30
2005	2004
\$365.6	\$334.6
(\$144.9)	(\$145.5)
(\$95.8)	(\$84.1)
\$124.9	\$105.0







AXA FINANCIAL, INC. ASSETS UNDER MANAGEMENT

	June		
Inaudited (Dollars in Millions)	2005	2004	December 2004
TOTAL ASSETS BY MANAGER			
ALLIANCE			
1 AXAEQ/MONY General Account and the Holding Company	\$40,059	\$28,833	\$40,005
2 AXAEQ/MONY Separate Accounts - EQAT & VIP	24,577	24,497	27,688
3 AXAEQ/MONY Separate Accounts - other	4,148	5,071	4,224
4 Third Party (incl AXA Enterprise Multimanager mutual funds)	447,169	423,797	466,847
5 Total Alliance (pg. 42, ln 11)	515,953	482,198	538,764
AXA EQUITABLE /MONY			
6 General Account (non - Alliance)	14,737	12,613	16,499
7 Separate Accounts - EQAT & VIP (non - Alliance)	34,464	24,334	29,866
8 Separate Accounts - Other	4,616	2,503	4,112
9 Advest mutual funds	205	-	1,842
0 Enterprise mutual funds	4,812	105	5,102
1 Total AXA Equitable/ MONY	58,834	39,555	57,421
TOTAL			
12 Alliance	515,953	482,198	538,764
3 AXA Equitable/MONY	58,834	39,555	57,421
4 Total Assets Under Management	\$574,787	\$521,753	\$596,185
TOTAL ASSETS BY ACCOUNT			
101AL ASSETS BY ACCOUNT 15 Total General Account & the Holding Company	\$54,796	\$41,446	\$56,504
6 Insurance Separate Accounts	67,805	56,405	65,890
7 Third Party (incl AXA Enterprise Multimanager, Enterprise and Advest mutual funds)	452,186	423,902	473,791
Time Larry (met AAA Emerprise Mutumanager, Emerprise and Advest mutual funds)	4,52,100	423,302	4/3,/91
18 Total Assets Under Management	\$574,787	\$521,753	\$596,185

	% Change
06/05 over 12/04	-3.6%

^{*} Certain assets previously reported at amortized cost were restated to market value.

AXA FINANCIAL, INC. CONSOLIDATING BALANCE SHEET IFRS Basis

	e 30, 2005 udited (Dollars in Millions)	Life and Savings			Holding Company		Сс	onsolidated
ASS	SETS							
1	Goodwill	\$ 3,719.2	*) \$	4,565.5	\$	-	\$	8,284.7
2	Intangible assets	1,073.4		39.0		-		1,112.4
	Value of business acquired	783.7		-		-		783.7
	Other intangible assets	289.6 (2	?)	39.0		-		328.6
3	Real estate	954.9		-		-		954.9
4	Fixed maturities	41,502.9		39.8		20.1		41,562.8
5	Equity investments	380.0		352.5		1.9		734.4
6	Mortgage, policy and other loans	 9,855.5		-		1.1		9,856.6
7	Total investments from insurance activities	52,693.3		392.3		23.1		53,108.7
8	Separate account assets	\$ 67,938.6		-		-	\$	67,938.6
9	Reinsurers' share of insurance liabilities	3,196.7		-		-		3,196.7
10	Receivables from insurance and reinsurance activities	241.7		-		-		241.7
11	Receivables from non-insurance activities	-		2,729.6		-		2,729.6
12	Cash and equivalents	2,145.4		903.4	3	304.5		3,353.3
13	Other assets *	3,209.7		733.0	(3	365.3)		3,577.4
14	Deferred acquisition costs	7,214.2		-		-		7,214.2
15	Other prepayments and deferred charges	2,103.8		316.4	1	45.1		2,565.3
16	Total	86,050.1		4,682.4		84.3		90,816.8
17	Total Assets	\$ 143,536.0	\$	9,679.2	\$ 1	07.4	\$	153,322.6

^{*} Includes certain AXA Group consolidation/elimination adjustments not usually recorded at the AXA Financial level.

⁽¹⁾ Includes \$480.6 goodwill related to MONY acquisition.

⁽²⁾ Includes \$155.1 intangible assets related to MONY acquisition.

AXA FINANCIAL, INC. CONSOLIDATING BALANCE SHEET (continued)

IFRS Basis

June 30, 2005	Life and	Asset	Holding	
Unaudited (Dollars in Millions)	Savings	Management	Company	Consolidated
1 Total minority interests and shareholders' equity	\$ 11,722.9	\$ 4,738.7	\$ (1,883.9)	\$ 14,577.7
2 Subordinated debt (pg 19, ln 4)	601.7	-	-	601.7
3 Insurance liabilities, gross of reinsurance	54,638.5	-	-	54,638.5
4 Separate account liabilities, gross of reinsurance	67,740.9	-	-	67,740.9
5 Provisions for risks and charges	5,197.0	(12.5)	150.5	5,335.0
6 Payables arising from insurance and reinsurance activities	1,069.7	-	-	1,069.7
7 Payables arising from non-insurance activities	454.2	4,545.7	(19.4)	4,980.5
8 Non-subordinated debt instruments issued (pg 19, ln 17)	650.0	407.3	1,696.9	2,754.2
9 Amounts owed to credit institutions	-	-	-	-
10 Accrued expenses and other liabilities	1,461.1	-	163.3	1,624.4
11 Total liabilities	131,813.1	4,940.5	1,991.3	138,744.9
12 Total Liabilities, Minority Interests, and Shareholders' Equity	\$ 143,536.0	\$ 9,679.2	\$ 107.4	\$ 153,322.6

AXA FINANCIAL, INC. CONSOLIDATING BALANCE SHEET IFRS Basis

	rember 31, 2004 udited (Dollars in Millions)	Life and Asset Savings Management		Holding Company	Consolidated	
ASS	SETS					
1	Goodwill	\$ 3,716.6	(1) \$ 4,565.5	\$ -	\$ 8,282.1	
2	Intangible assets	1,113.0	39.6	-	1,152.6	
	Value of business acquired	802.1	-	-	802.1	
	Other intangible assets	310.8	(2) 39.6	-	350.4	
3	Real estate	988.0	-	-	988.0	
4	Fixed maturities	41,074.4	30.0	29.2	41,133.6	
5	Equity investments	436.4	223.5	2.1	662.0	
6	Mortgage, policy and other loans	10,131.6	-	-	10,131.6	
7	Total investments from insurance activities	52,630.4	253.5	31.3	52,915.2	
8	Separate account assets	66,526.6	-	-	66,526.6	
9	Reinsurers' share of insurance liabilities	3,145.1	-	-	3,145.1	
10	Receivables from insurance and reinsurance activities	164.9	-	-	164.9	
11	Receivables from non-insurance activities	-	2,187.7	-	2,187.7	
12	Cash and equivalents	1,929.5	1,079.5	189.9	3,198.9	
13	Other assets *	3,297.1	916.3	(466.4)	3,747.0	
14	Deferred acquisition costs	6,791.1	-	-	6,791.1	
16	Other prepayments and deferred charges	2,437.8	328.9	2.9	2,769.6	
17	Total	84,292.1	4,512.4	(273.6)	88,530.9	
18	Total Assets	\$ 141,752.1	\$ 9,371.0	\$ (242.3)	\$ 150,880.8	

^{*} Includes certain AXA Group consolidation/elimination adjustments not usually recorded at the AXA Financial level.

⁽¹⁾ Includes \$672.6 goodwill related to MONY acquisition.

⁽²⁾ Includes \$162.7 intangible assets related to MONY acquisition.

AXA FINANCIAL, INC. CONSOLIDATING BALANCE SHEET (continued)

IFRS Basis

Dec	cember 31, 2004	Life and	Asset Holding		
Una	udited (Dollars in Millions)	Savings	Management	Management Company	
1	Total minority interests and shareholders' equity	\$ 11,315.0	\$ 4,735.5	\$ (2,107.8)	\$ 13,942.7
2	Subordinated debt (pg 19, ln 4)	601.6	-	-	601.6
3	Insurance liabilities, gross of reinsurance	54,115.0	-	-	54,115.0
4	Separate account liabilities, gross of reinsurance	66,278.3	-	-	66,278.3
5	Provisions for risks and charges	5,891.9	(11.6)	13.4	5,893.7
6	Payables arising from insurance and reinsurance activities	1,081.0	-	-	1,081.0
7	Payables arising from non-insurance activities	267.4	4,239.6	(13.4)	4,493.6
8	Non-subordinated debt instruments issued (pg 19, ln 17)	650.0	407.5	1,705.9	2,763.4
9	Amounts owed to credit institutions	-	-	-	-
10	Accrued expenses and other liabilities	1,551.9	-	159.6	1,711.5
11	Total liabilities	130,437.1	4,635.5	1,865.5	136,938.1
12	Total Liabilities, Minority Interests, and Shareholders' Equity	\$ 141,752.1	\$ 9,371.0	\$ (242.3)	\$ 150,880.8

AXA FINANCIAL, INC. NON-SUBORDINATED AND SUBORDINATED DEBT IFRS Basis

Unc	uudited (Dollars in Millions)	June 30, 2005	December 31, 2004
SU	BORDINATED DEBT		
	and Savings		
1	Surplus Notes, 6.95% due 2005	\$400.0	\$399.9
2	Surplus Notes, 7.70% due 2015	199.8	199.8
3	Surplus Notes, 11.25% due 2024	1.9	1.9
4	Total subordinated debt (pg 16 & 18, ln 2)	601.7	601.6
NO	N-SUBORDINATED DEBT INSTRUMENTS ISSUED		
Life	and Savings		
	Promissory Note, 1.44% due 2005	350.0	350.0
6	Senior Note, 6.44% due 2017	300.0	300.0
7	Subtotal	650.0	650.0
Asse	et Management - Alliance		
8	Senior Notes, 5.625% due 2006	399.4	399.2
9	Short-term borrowings	7.9	8.3
10	Subtotal	407.3	407.5
Hol	ding Company		
11	Short-term borrowings	280.8	286.4
12	Senior Notes, 6.5% due 2008	249.7	249.7
13	Senior Notes, 7.75% due 2010	477.9	477.7
14	Senior Notes, 8.35% due 2010	340.5	344.2
15	Senior Debentures, 7.0%, due 2028	348.0	347.9
16	Subtotal	1,696.9	1,705.9
17	Total non-subordinated debt instruments issued (pg 16 & 18, ln 8)	2,754.2	2,763.4
18	TOTAL DEBT	\$3,355.9	\$3,365.0

AXA FINANCIAL, INC. CONSOLIDATING INCOME STATEMENTS - MANAGEMENT FORMAT IFRS UNDERLYING EARNINGS INCLUDING MONY

		Six months end	ed June 30, 2005		Six months ended June 30, 2004					
	Financial*		AXF		Financial		AXF			
	Advisory/	Investment	Holding		Advisory/	Investment	Holding			
Unaudited (Dollars in Millions)	Insurance	Management	Company	Total	Insurance	Management	Company	Total		
REVENUES										
1 Underlying Investment margin	\$480.7	\$5.7	\$0.0	\$486.4	\$445.1	\$0.2	\$0.0	\$445.3		
2 Fees and revenues	\$832.3	1,491.2	0.0	2,323.5	\$557.6	1,462.7	0.0	2,020.3		
3 Net technical margin	\$353.1	0.0	0.0	353.1	\$226.9	0.0	0.0	226.9		
Net Revenues (1)	1,666.1	1,496.9	0.0	3,163.0	1,229.6	1,462.9	0.0	2,692.5		
EXPENSES										
5 Total expenses	\$965.4	1,131.7	85.4	2,182.5	\$678.3	1,131.8	52.1	1,862.2		
6 Minority interests	0.0	153.8	0.0	153.8	0.0	153.5	0.0	153.5		
7 PRE-TAX UNDERLYING EARNINGS	700.7	211.4	(85.4)	826.7	551.3	177.6	(52.1)	676.8		
8 Federal income taxes	202.5	86.5	(30.4)	258.6	162.5	72.6	(19.2)	215.9		
9 CONTRIBUTION TO UNDERLYING EARNINGS	\$498.2	\$124.9	(\$55.0)	\$568.1	\$388.8	\$105.0	(\$32.9)	\$460.9		

⁽¹⁾ Based upon a margin analysis of earnings format which is different from the gross revenues as reported by AXA. *includes the incremental impact of the MONY Companies' operations acquired on July 7, 2004 of \$79.8 million.

AXA FINANCIAL, INC.
FINANCIAL ADVISORY/INSURANCE
CONSOLIDATING INCOME STATEMENT - MANAGEMENT FORMAT
INCLUDING MONY*

	Six months ended June 30		Six months ended June 30		Six months June 3		Six months June 3		Six months ended June 30	
	2005	2004	2005	2004	2005	2004	2005	2004	2005	2004
Unaudited (Dollars in Millions)	Tradition	al Life	Var. & Int	Var. & Int Sens Life		Annuities		her	Total	
1 Underlying Investment margin (pg. 22, ln 3)	\$57.2	\$73.2	\$27.8	\$34.3	\$323.4	\$301.1	\$72.3	\$36.5	\$480.7	\$445.1
2 Fees and revenues (pg. 22, ln 7)	14.2	9.9	125.3	80.4	447.2	360.1	245.6	107.2	832.3	557.6
3 Net technical margin (pg. 22, ln 11)	67.5	54.3	211.4	186.2	(10.0)	2.6	84.2	(16.2)	353.1	226.9
4 Net revenues	138.9	137.4	364.5	300.9	760.6	663.8	402.1	127.5	1,666.1	1,229.6
5 First year commissions	6.0	6.1	73.8	53.3	221.4	202.1	129.6	41.5	430.8	303.0
6 Renewal commissions	3.5	4.9	20.6	24.3	45.5	40.3	35.3	19.5	104.9	89.0
7 DAC capitalization	(6.6)	(5.9)	(74.8)	(57.4)	(225.1)	(210.7)	(61.5)	(0.0)	(368.0)	(274.0)
8 Net commissions	2.9	5.1	19.6	20.2	41.8	31.7	103.4	61.0	167.7	118.0
9 Compensation & other expenses	47.5	70.5	173.9	179.0	349.1	271.6	197.7	68.6	768.2	589.7
10 DAC capitalization	(8.8)	(11.8)	(72.9)	(57.8)	(155.0)	(126.7)	(18.3)	(0.6)	(255.0)	(196.9)
11 Net expenses	38.7	58.7	101.0	121.2	194.1	144.9	179.4	68.0	513.2	392.8
11 Amortization of DAC - underlying results	47.2	56.5	72.3	(37.0)	124.7	146.4	10.0	1.6	254.2	167.5
12 Amortization of VOBA - underlying results	0.0	0.0	0.0	0.0	0.0	0.0	30.3	0.0	30.3	0.0
14 Total expenses	88.8	120.3	192.9	104.4	360.6	323.0	323.1	130.6	965.4	678.3
15 Pre-tax IFRS underlying earnings	50.1	17.1	171.6	196.5	400.0	340.8	79.0	(3.1)	700.7	551.3
16 Federal income taxes on underlying earnings	14.5	5.0	49.6	57.9	115.6	100.5	22.8	(0.9)	202.5	162.5
17 After-tax IFRS underlying earnings	35.6	12.1	122.0	138.6	284.4	240.3	56.2	(2.2)	498.2	388.8
Post tax adjustments:										
18 Investment gains/losses	17.6	9.6	(5.1)	4.5	12.8	19.6	5.8	6.1	31.1	39.8
19 Amortization of DAC - investment gains/(losses)	(6.2)	(5.4)	0.5	(0.5)	(2.7)	(2.1)	(0.1)	0.0	(8.5)	(8.0)
20 Amortization of VOBA - investment gains/(losses)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
21 Capital Gains Pass-Through	0.0	0.0	0.0	0.0	0.1	1.1	(1.8)	0.0	(1.7)	1.1
21 After-tax IFRS Adjusted Earnings	\$47.0	\$16.3	\$117.4	\$142.6	\$294.6	\$258.9	\$60.1	\$3.9	\$519.1	\$421.7

^{*} Results for six months ended June 30, 2005 includes MONY which is included in the **Other column**.

AXA FINANCIAL, INC.
FINANCIAL ADVISORY/INSURANCE
ANALYSIS OF NET REVENUES
INCLUDING MONY *

	2004	June 3		June .	30
	2004	2005			
		2005	2004	2005	2004
Annuities		Other		Total	
\$749.4	\$619.4	\$348.5	\$142.2	\$1,611.9	\$1,296.4
(426.0)	(318.3)	(276.2)	(105.6)	(1,131.2)	(851.3)
323.4	301.1	72.3	36.6	480.7	445.1
428.0	347.7	34.3	2.4	514.6	393.4
19.2	12.4	60.9	15.0	167.3	74.4
0.0	0.0	150.4	89.8	150.4	89.8
447.2	360.1	245.6	107.2	832.3	557.6
(6.0)	0.7	70.8	(8.2)	277.5	161.5
29.7	24.3	13.9	0.0	80.8	64.6
(33.7)	(22.4)	(0.5)	(8.1)	(5.2)	0.8
(10.0)	2.6	84.2	(16.3)	353.1	226.9
	19.2 0.0 447.2 (6.0) 29.7 (33.7)	19.2 12.4 0.0 0.0 447.2 360.1 (6.0) 0.7 29.7 24.3 (33.7) (22.4)	19.2 12.4 60.9 0.0 0.0 150.4 447.2 360.1 245.6 (6.0) 0.7 70.8 29.7 24.3 13.9 (33.7) (22.4) (0.5)	19.2 12.4 60.9 15.0 0.0 0.0 150.4 89.8 447.2 360.1 245.6 107.2 (6.0) 0.7 70.8 (8.2) 29.7 24.3 13.9 0.0 (33.7) (22.4) (0.5) (8.1)	19.2 12.4 60.9 15.0 167.3 0.0 0.0 150.4 89.8 150.4 447.2 360.1 245.6 107.2 832.3 (6.0) 0.7 70.8 (8.2) 277.5 29.7 24.3 13.9 0.0 80.8 (33.7) (22.4) (0.5) (8.1) (5.2)

^{*} Results for six months ended June 30, 2005 includes MONY which is included in the Other column.

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE SALES - TOTAL INCLUDING SALES FROM THE MONY DISTRIBUTION CHANNELS POST 1H' 2004

				2004				
Unau	dited (Dollars in Millions)	Q1 2004	Q2 2004	1H '2004	Q3 2004	Q4 2004	FY '2004	
K	Retail							
1	Traditional Life	\$170.9	\$168.7	\$339.6	\$289.1	\$335.2	\$963.9	
	Variable & Interest-Sensitive Life	ψ170.5	φ100.7	ψ557.0	ψ20).1	ψ333.2	Ψ703.7	
2	Variable life - COLI	60.6	17.8	78.4	14.1	54.2	146.7	
3	Variable life - non-COLI	329.0	289.1	618.1	300.0	321.5	1,239.6	
4	Total Variable life	389.6	306.9	696.5	314.1	375.7	1,386.3	l –
5	Interest-sensitive life - non-COLI	63.9	64.3	128.2	119.0	102.8	350.0	
3		03.9	04.3	120.2	117.0	102.6	330.0	
_	Annuities(1)	1 225 1	1 175 4	2 410 5	1 120 0	1 204 6	4 024 1	
6 7	Variable annuities SPDAs	1,235.1	1,175.4	2,410.5	1,139.0	1,284.6	4,834.1	
8		15.2 13.5	26.5 16.9	41.7 30.4	41.0	28.5 25.5	111.2 87.3	
9	SPIAs and other fixed	70.1	102.2	172.3	31.4 75.4	96.2	343.9	
9	Group Pensions Other	70.1	102.2	1/2.3	75.4	90.2	343.9	
10	Reinsurance assumed	46.9	40.2	87.1	34.8	38.0	159.9	
11	Health		18.2	35.5	18.6	27.6	81.7	
12		2,022.5	1,919.3	3,941.8	2,062.4	2,314.1	8,318.3	
12	Total Insurance(3)	2,022.3	1,919.3	3,941.0	2,002.4	2,314.1	0,310.3	l
10	Mutual Funds and fee based assets gathered(2)	127.0	1140	252.7	104.0	107.0	462.0	
13	Alliance mutual funds	137.8	114.9	252.7	104.2	107.0	463.9	
14	AXA Enterprise Multimanager/Enterprise mutual funds	2.1	1.2	3.3	37.7	37.7	78.7	
15	Third party mutual funds	443.3	395.7	839.0	498.2	533.4	1,870.6	
16	Fee based assets gathered	378.9	352.9	731.8	343.1	358.9	1,433.8	
17	Total mutual funds and fee based assets gathered	962.1	864.7	1,826.8	983.2	1,037.0	3,847.0	I ⊢
18	Total Retail Channel	\$2,984.6	\$2,784.0	\$5,768.6	\$3,045.6	\$3,351.1	\$12,165.3	
V	Vholesale							
	Annuities:							
19	Financial planners	\$275.6	\$298.7	\$574.3	\$288.5	\$352.6	\$1,215.4	
20	Financial institutions	444.8	503.7	948.5	564.8	550.4	2,063.7	
21	Broker/dealers	645.6	653.1	1,298.7	661.5	613.3	2,573.5	
22	Total Annuities	1,366.0	1,455.5	2,821.5	1,514.8	1,516.3	5,852.6	
	incl above - Variable Annuities	1,249.8	1,296.1	2,545.9	1,304.3	1,350.2	5,200.4	
	incl above - SPDA	116.2	159.4	275.6	196.9	161.6	634.1	
	incl above - SPIA's and other fixed	=	=	-	13.6	4.5	18.1	
23	Variable life - COLI	0.3	0.3	0.6	14.2	25.5	40.3	
24	Variable life - non-COLI	5.1	3.9	9.0	8.6	8.0	25.6	
25	Traditional life	-	-	-	47.4	53.8	101.2	
26	Interest sensitive life - non-COLI	1.7	12.9	14.6	27.8	49.1	91.5	
27	Other	-	-	-	-	-	-	
28	Total mutual funds and fee based assets gathered	-	-	-	204.5	177.9	382.4	
29	Total Wholesale Channel	\$1,373.1	\$1,472.6	\$2,845.7	\$1,817.3	\$1,830.6	\$6,493.6	
F	Retail & Wholesale							
		0.521.5	0555 ^	#1 100 T	0000	4050 -	00.050.0	
30	Life	\$631.5	\$557.0	\$1,188.5	\$820.2	\$950.1	\$2,958.8	
31	Variable annuities	2,484.9	2,471.5	4,956.4	2,443.3	2,634.8	10,034.5	
32	SPDAs	131.4	185.9	317.3	237.9	190.1	745.3	
33	SPIAs and other fixed	13.5	16.9	30.4	45.0	30.0	105.4	
34	Group Pensions	70.1	102.2	172.3	75.4	96.2	343.9	
35	Annuities	2,699.9	2,776.5	5,476.4	2,801.6	2,951.1	11,229.1	
36	Other	64.2	58.4	122.6	53.4	65.6	241.6	
37 38	Mutual funds and fee based assets gathered Total Sales	962.1 \$4,357.7	\$4,256.6	1,826.8 \$8,614.3	1,187.7 \$4,862.9	1,214.9 \$5,181.7	4,229.4 \$18,658.9	

(1) Annuities are presente	d net of internal conversions.
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⁽²⁾ Includes sales through brokerage accounts and gross assets gathered through fee based accounts.

	2003	
Q1 2005	Q2 2005	1H '2005
\$295.5	\$294.5	\$590.0
Ψ2>0.0	φ275	φ5,0.0
75.2	17.7	92.9
319.7	306.3	626.0
394.9	324.0	718.9
103.4	99.2	202.6
1,310.4	1,358.3	2,668.7
22.9	27.4	50.3
25.7	25.6	51.3
88.3	98.6	186.9
42.8	36.5	79.3
26.1	17.8	43.9
2,310.0	2,281.9	4,591.9
2,310.0	2,201.)	7,371.7
127.6	94.0	221.6
37.5	36.1	73.6
611.4	575.7	1,187.1
393.8	407.8	801.6
1,170.3	1,113.6	2,283.9
** ***		
\$3,480.3	\$3,395.5	\$6,875.8
\$362.2	\$438.0	\$800.2
453.6	478.9	932.5
557.2	583.1	1,140.3
1,373.0	1,500.0	2,873.0
,	,	,
1,309.7	1,456.5	2,766.2
61.1	40.6	101.7
2.2	2.9	5.1
18.9	14.9	33.8
5.3	6.4	11.7
54.9	62.0	116.9
42.6	47.7	90.3
.2.0	.,.,	70.5
211.6	203.2	414.8
\$1,706.3	\$1,834.2	\$3,540.5
\$915.5	\$848.7	\$1,764.2
	2,814.8	5,434.9
2,620.1		
84.0	68.0	152.0
27.9	28.5	56.4
88.3	98.6	186.9
2,820.3	3,009.9	5,830.2
68.9	54.3	123.2
1,381.9	1,316.8	2,698.7
\$5,186.6	\$5,229.7	\$10,416.3

2005

⁽³⁾ Excludes Institutional Separate Accounts and DI ceded

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE SALES - FIRST YEAR INCLUDING SALES FROM THE MONY DISTRIBUTION CHANNELS POST 1H' 2004

				2004					2005	
Unau	dited (Dollars in Millions)	Q1 2004	Q2 2004	1H '2004	Q3 2004	Q4 2004	FY '2004	Q1 2005	Q2 2005	1H '2005
- F	Retail									
1	T I I : C .	640	Ф <i>Е</i> Е	610.2	60.2	\$9.5	¢20.1	67.0	67.2	615.0
1	Traditional Life	\$4.8	\$5.5	\$10.3	\$8.3	\$9.3	\$28.1	\$7.8	\$7.2	\$15.0
2	Variable & Interest-Sensitive Life	0.2	0.7	0.0	1.0	2.5	10.7	10.0	2.4	22.2
2	Variable life - COLI	8.2	0.7	8.9	1.2	2.6	12.7	19.9	3.4	23.3
3	Variable life - non-COLI	34.0	38.1	72.1	37.2	39.8	149.1	38.3	33.0	71.3
4	Total Variable life	42.2	38.8	81.0	38.4	42.4	161.8	58.2	36.4	94.6
5	Interest-sensitive life - non-COLI	19.3	17.4	36.7	28.5	33.9	99.1	41.0	36.4	77.4
	Annuities(1)	-	- 1		-	-		-	-	-
6	Variable annuities	806.3	749.0	1,555.3	791.5	864.1	3,210.9	850.6	891.3	1,741.9
7	SPDAs	15.2	26.4	41.6	41.1	28.5	111.2	22.9	27.4	50.3
8	SPIAs and other fixed	13.4	17.0	30.4	29.8	22.9	83.1	24.2	24.7	48.9
	Other		l.					-	-	
9	Reinsurance assumed	1.9	0.9	2.8	1.1	2.2	6.1	1.5	2.5	4.0
10	Health/Other	0.1	_	0.1	0.1	0.1	0.3	3.4	1.8	5.2
11	Total Insurance(3)	903.2	855.0	1,758.2	938.8	1,003.6	3,700.6	1,009.6	1,027.7	2,037.3
	Mutual Funds and fee based assets gathered(2)									
12	Alliance mutual funds	137.8	114.9	252.7	104.2	107.0	463.9	127.6	94.0	221.6
13	AXA Enterprise Multimanager/Enterprise mutual funds	2.1	1.2	3.3	37.7	37.7	78.7	37.5	36.1	73.6
14	Third party mutual funds	443.3	395.7	839.0	498.2	533.4	1,870.6	611.4	575.7	1,187.1
15	Fee based assets gathered	378.9	352.9	731.8	343.1	358.9	1,433.8	393.8	407.8	801.6
16	Total mutual funds and fee based assets gathered	962.1	864.7	1,826.8	983.2	1,037.0	3,847.0	1,170.3	1,113.6	2,283.9
10	Total mutual funds and fee based assets gamered	902.1	004.7	1,020.0	963.2	1,037.0	3,047.0	1,170.3	1,113.0	2,263.9
17	Total Retail Channel	\$1,865.3	\$1,719.7	\$3,585.0	\$1,922.0	\$2,040.6	\$7,547.6	\$2,179.9	\$2,141.3	\$4,321.2
ī	Vholesale									
			l.							
	Annuities:		l.							
18	Financial planners	\$267.0	\$288.7	\$555.7	\$278.3	\$340.3	\$1,174.3	\$346.0	\$426.0	\$772.0
19	Financial institutions	432.7	489.2	921.9	547.5	533.1	2,002.5	435.3	463.7	899.0
20	Broker/dealers	615.9	621.6	1,237.5	629.9	570.0	2,437.4	520.1	553.3	1,073.4
21	Total Annuities	1,315.6	1,399.5	2,715.1	1,455.7	1,443.4	5,614.2	1,301.4	1,443.0	2,744.4
	incl above - Variable Annuities	1,199.4	1,240.1	2,439.5	1,245.3	1,277.5	4,962.3	1,238.6	1,400.6	2,639.2
	incl above - SPDA	116.2	159.4	275.6	196.9	161.6	634.1	61.1	40.6	101.7
	incl above - SPIA's and other fixed	-	-	-	13.5	4.3	17.8	1.7	1.8	3.5
22	Variable life - COLI	-	_	-	10.9	14.8	25.7	3.9	6.1	10.0
23	Variable life - non-COLI	0.8	0.6	1.4	1.5	2.8	5.7	0.5	1.6	2.1
24	Traditional	-	-	-	14.9	15.8	30.7	16.8	19.5	36.3
25	Interest sensitive life non-COLI	1.6	12.7	14.3	14.5	35.1	63.9	26.3	30.1	56.4
26	Other	-	-	-	-	-	-	-	-	-
27	Total mutual funds and fee based assets gathered	-	_	-	204.5	177.9	382.4	211.6	203.2	414.8
28	Total Wholesale Channel	\$1,318.0	\$1,412.8	\$2,730.8	\$1,702.0	\$1,689.8	\$6,122.6	\$1,560.5	\$1,703.5	\$3,264.0
ı	Retail & Wholesale			<u> </u>						
				1						
29	Life	\$68.7	\$75.0	\$143.7	\$117.0	\$154.3	\$415.0	\$154.5	\$137.3	\$291.8
30	Variable annuities	2,005.7	1,989.1	3,994.8	2,036.8	2,141.6	8,173.2	2,089.2	2,291.9	4,381.1
31	SPDAs	131.4	185.8	317.2	238.0	190.1	745.3	84.0	68.0	152.0
32	SPIAs, fixed and other	13.4	17.0	30.4	43.3	27.2	100.9	25.9	26.5	52.4
33	Annuities	2,150.5	2,191.9	4,342.4	2,318.1	2,358.9	9,019.4	2,199.1	2,386.4	4,585.5
34	Other	2.0	0.9	2.9	1.2	2.3	6.4	4.9	4.3	9.2
25	Mutual funds and fee based assets gathered	962.1	864.7	1,826.8	1,187.7	1,214.9	4,229,4	1,381.9	1,316.8	2,698.7
35	mutuur runus unu ree buseu ussets gutnereu	702.1	004.7	1,020.0	1,10/./	1,214.9	4,227.4	1,361.5	1,510.0	

2005

⁽¹⁾ Annuities are presented net of internal conversions.

⁽²⁾ Includes sales through brokerage accounts and gross assets gathered through fee based accounts.

⁽³⁾ Excludes Institutional Separate Accounts and DI ceded

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE SALES - TOTAL EXCLUDING SALES FROM THE MONY DISTRIBUTION CHANNELS

					04				2005	
	dited (Dollars in Millions)	Q1 2004	Q2 2004	1H '2004	Q3 2004	Q4 2004	FY '2004	Q1 2005	Q2 2005	1H '2005
1	Retail									
1	Traditional Life	\$170.9	\$168.7	\$339.6	\$157.1	\$175.8	\$672.5	\$168.	2 \$167.0	\$335.2
	Variable & Interest-Sensitive Life									
2	Variable life - COLI	60.6	17.8	78.4	12.8	53.4	144.6	73.	5 17.9	91.4
3	Variable life - non-COLI	329.0	289.1	618.1	268.0	289.6	1,175.7	288.	4 275.1	563.5
4	Total Variable life	389.6	306.9	696.5	280.8	343.0	1,320.3	361.	293.0	654.9
5	Interest-sensitive life - non-COLI	63.9	64.3	128.2	99.7	78.6	306.5	82.	80.3	163.2
	Annuities(1)									_
6	Variable annuities	1,235.1	1,175.4	2,410.5	1,042.3	1,156.6	4,609.4	1,205.	1,253.5	2,458.5
7	SPDAs	15.2	26.5	41.7	39.1	23.9	104.7	21.	5 24.8	46.3
8	SPIAs and other fixed	13.5	16.9	30.4	17.5	16.8	64.7	18.	3 22.1	40.9
9	Group Pensions	70.1	102.2	172.3	75.4	96.2	343.9	80.	5 106.2	186.7
	Other									-
10	Reinsurance assumed	46.9	40.2	87.1	34.8	38.0	159.9	42.	36.5	79.3
11	Health	17.3	18.2	35.5	16.2	16.9	68.6	17.	5 12.1	29.6
12	Total Insurance(3)	2,022.5	1,919.3	3,941.8	1,762.9	1,945.8	7,650.5	1,999.	1,995.5	3,994.6
	Mutual Funds and fee based assets gathered(2)									
13	Alliance mutual funds	137.8	114.9	252.7	102.4	105.7	460.8	126.	92.3	218.3
14	AXA Enterprise Multimanager/Enterprise mutual funds	2.1	1.2	3.3	1.5	1.0	5.8	1.	5 5.8	7.4
15	Third party mutual funds	443.3	395.7	839.0	352.6	388.2	1,579.8	443.	460.9	904.8
16	Fee based assets gathered	378.9	352.9	731.8	343.1	358.9	1,433.8	393.	3 407.8	801.6
17	Total mutual funds and fee based assets gathered	962.1	864.7	1,826.8	799.6	853.8	3,480.2	965.	966.8	1,932.1
18	Total Retail Channel	\$2,984.6	\$2,784.0	\$5,768.6	\$2,562.5	\$2,799.6	\$11,130,7	\$2,964.	\$2,962.3	\$5,926.7
10	Total Retail Chainici	\$2,764.0	\$2,764.0	\$3,708.0	\$2,302.3	\$2,799.0	\$11,130.7	\$2,704.	\$2,902.3	\$3,920.7
1	Wholesale									
	Annuities:									
19	Financial planners	\$275.6	\$298.7	\$574.3	\$288.5	\$352.6	\$1,215.4	\$362.	2 \$438.0	\$800.2
20	Financial institutions	444.8	503.7	948.5	564.8	550.4	2,063.7	453.	5 478.9	932.5
21	Broker/dealers	645.6	653.1	1,298.7	649.6	604.6	2,552.9	554.	7 578.5	1,133.2
22	Total Annuities	1,366,0	1,455.5	2,821.5	1,502,9	1,507.6	5,832.0	1,370.	5 1,495,4	2,865.9
	incl above - Variable Annuities	1,249.8	1,296.1	2,545.9	1,299.9	1,345.0	5,190.8	1,309.	4 1,454.8	2,764.2
	incl above - SPDA	116.2	159.4	275.6	196.9	161.6	634.1	61.		101.7
	incl above - SPIA's and other fixed	_	-	_	6.1	1.0	7.1	_	_	_
23	Variable life - COLI	0.3	0.3	0.6	0.5	0.3	1.4	0.	4 0.4	0.8
24	Variable life - non-COLI	5.1	3.9	9.0	6.0	5.1	20.1	4.	7 2.9	7.6
25	Traditional life	-	-	-	-	-	-	-	-	-
26	Interest sensitive life - non-COLI	1.7	12.9	14.6	3.1	7.5	25.2	0.	5 2.6	3.1
27	Other	-	-	-	-	-	-	-	-	-
28	Total mutual funds and fee based assets gathered	-	-	-	-	-	-	-	-	-
29	Total Wholesale Channel	\$1,373.1	\$1,472.6	\$2,845.7	\$1,512.5	\$1,520.5	\$5,878.7	\$1,376.	\$1,501.3	\$2,877.4
i	Retail & Wholesale									
30	Life	\$631.5	\$557.0	\$1,188.5	\$547.2	\$610.3	\$2,346.0	\$618.		\$1,164.8
31	Variable annuities	2,484.9	2,471.5	4,956.4	2,342.2	2,501.6	9,800.2	2,514.		5,222.7
32	SPDAs	131.4	185.9	317.3	236.0	185.5	738.8	82.		148.0
33	SPIAs and other fixed	13.5	16.9	30.4	23.6	17.8	71.8	18.		40.9
34	Group Pensions	70.1	102.2	172.3	75.4	96.2	343.9	80.		186.7
35	Annuities	2,699.9	2,776.5	5,476.4	2,677.2	2,801.1	10,954.7	2,696.		5,598.3
36	Other	64.2	58.4	122.6	51.0	54.9	228.5	60.		108.9
37	Mutual funds and fee based assets gathered	962.1	864.7	1,826.8	799.6	853.8	3,480.2	965.		1,932.1
38	Total Sales	\$4,357.7	\$4,256.6	\$8,614.3	\$4,075.0	\$4,320.1	\$17,009.4	\$4,340.	\$4,463.6	\$8,804.1

⁽¹⁾ Annuities are presented net of internal conversions.

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⁽²⁾ Includes sales through brokerage accounts and gross assets gathered through fee based accounts.

⁽³⁾ Excludes Institutional Separate Accounts and DI ceded

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE SALES - FIRST YEAR EXCLUDING SALES FROM THE MONY DISTRIBUTION CHANNELS

Problem Prob					20	04					2005	
Traditional Life	Unau	dited (Dollars in Millions)	Q1 2004	Q2 2004	1H '2004	Q3 2004	Q4 2004	FY '2004		Q1 2005	Q2 2005	1H '2005
Variable & Inter-ext-Sensitive Life 2		Retail										
Variable & Inter-ext-Sensitive Life 2	1	T 1:4:1 I:f.	640	05.5	610.2	65 5	¢= =	621.2		¢= 7	ec 5	612.2
Second Perimental Pe	1	· ·	\$4.8	\$5.5	\$10.5	\$3.3	\$3.3	\$21.3		\$5.7	\$0.5	\$12.2
National Paties National P	2	· ·	0.2	0.7	0.0		2.5	11.4		10.0	2.5	22.5
Total Variable life 422 388						22.5						
Interest-sensitive life - non-COLI												
Amulite(1) Sepon												
National communities	5		19.3	17.4	36.7	24.4	29.0	90.1		35.2	30.0	65.2
SPDAs 15,2 26,4 41,6 30,2 23,9 104,7 21,5 24,8 44,3 38,8 SPJAs and other fixed 13,4 17,0 30,4 17,3 16,6 64,6 18,8 22,1 40,9 10,0 10												
SPLAs and other fixed 13.4 17.0 30.4 17.3 16.9 61.6 18.8 22.1 40.9								,				
Other Othe												
Part	8		13.4	17.0	30.4	17.3	16.9	64.6		18.8	22.1	40.9
Health H												
Total Insurance(3)				0.9								
Mutual Funds and fee based assets gathered(2)				-								
14 14 14 15 16 16 15 16 18 18 18 18 18 18 18	11	Total Insurance(3)	903.2	855.0	1,758.2	831.1	874.5	3,463.8		900.4	927.0	1,827.4
ANA Enterprise Multimanager/Enterprise mutual funds		Mutual Funds and fee based assets gathered(2)										
Hard Third party mutual funds Hay	12	Alliance mutual funds	137.8	114.9	252.7	102.4	105.7	460.8		126.0	92.3	218.3
Fee hased assets gathered 378.9 332.9 731.8 343.1 338.9 1.433.8 393.8 407.8 801.6 Fortal methal funds and fee based assets gathered 962.1 864.7 1.826.8 799.6 853.8 3.480.2 965.3 966.8 1.932.1 Fortal Retail Channel \$1,865.3 \$1,719.7 \$3,585.0 \$1,630.7 \$1,728.3 \$6,944.0 Financial planners \$267.0 \$288.7 \$555.7 \$278.3 \$340.3 \$1,174.3 \$346.0 \$460.0 \$772.0 Financial institutions 432.7 489.2 921.9 547.5 533.1 2,002.5 435.3 463.7 899.0 Financial institutions 432.7 489.2 921.9 547.5 533.1 2,002.5 435.3 463.7 899.0 Fortal Annutities \$1,199.4 1,240.1 2,439.5 1,244.0 1,435.0 5,594.1 1,299.7 1,440.3 2,400.0 Fortal includove - SpTD.a mode of fixed \$1,199.4 1,240.1 2,439.5 1,104.0 1,235.0 5,594.1 1,299.7 1,440.3 2,400.0 Fortal includove - SpTD.a mode of fixed \$1,199.4 1,240.1 2,439.5 1,10 1,10 7,1 1,236.0 1,00.1 Fortal includove - SpTD.a mode of fixed \$1,199.4 1,240.1 2,439.5 1,10 1,10 7,1 1,236.0 1,00.1 Fortal includove - SpTD.a mode of fixed \$1,199.4 1,240.1 2,439.5 1,10 1,0 7,1 1,236.0 1,00.1 Fortal includove - SpTD.a mode of fixed \$1,199.4 1,240.1 2,439.5 1,10 1,0 7,1 1,236.0 1,00.1 Fortal includove - SpTD.a mode of fixed \$1,199.4 1,240.1 2,439.5 1,240.0 1,227.0 1,238.6 1,00.1 Fortal includos and fee based assets gathered \$1,20.1 1,0	13	AXA Enterprise Multimanager/Enterprise mutual funds	2.1	1.2	3.3	1.5	1.0	5.8		1.6	5.8	7.4
Total mutual funds and fee based assets gathered 962.1 864.7 1,826.8 799.6 853.8 3,480.2 965.3 966.8 1,932.1	14	Third party mutual funds	443.3	395.7	839.0	352.6	388.2	1,579.8		443.9	460.9	904.8
Total Retail Channel \$1,865.3 \$1,719.7 \$3,585.0 \$1,630.7 \$1,728.3 \$6,944.0 \$1,865.7 \$1,893.8 \$3,759.5 \$	15	Fee based assets gathered	378.9	352.9	731.8	343.1	358.9	1,433.8		393.8	407.8	801.6
Note	16	Total mutual funds and fee based assets gathered	962.1	864.7	1,826.8	799.6	853.8	3,480.2		965.3	966.8	1,932.1
Note	17	Trada Draga S. Channad	£1.065.2	¢1.710.7	02 505 O	£1.620.7	¢1.720.2	CC 044 0		£1.065.7	¢1 002 0	£2.750.5
Annuities:	1/	Total Retail Channel	\$1,865.3	\$1,/19./	\$3,385.0	\$1,630.7	\$1,728.3	\$6,944.0		\$1,865.7	\$1,893.8	\$3,/39.3
Annuities:	,	Wholesale										
Financial planners \$267.0 \$288.7 \$555.7 \$278.3 \$340.3 \$1,174.3 \$346.0 \$426.0 \$577.0 Financial institutions 432.7 489.2 921.9 547.5 533.1 2,002.5 435.3 463.7 899.0 Financial institutions 615.9 621.6 1,237.5 618.2 561.6 2,247.3 518.4 550.6 1,069.0 Total Annuities 1,315.6 1,399.5 2,715.1 1,444.0 1,435.0 5,594.1 1,299.7 1,440.3 2,740.0 Incl above - Variable Annuities 1,199.4 1,240.1 2,439.5 1,241.0 1,272.4 4,952.9 1,238.6 1,399.7 2,638.3 Incl above - SPDA 116.2 159.4 275.6 196.9 161.6 634.1 61.1 40.6 101.7 Incl above - SPIA's and other fixed	,											
Financial institutions												
Broker/dealers 615.9 621.6 1,237.5 618.2 561.6 2,417.3 518.4 550.6 1,069.0 Total Annutities 1,315.6 1,399.5 2,715.1 1,444.0 1,435.0 5,594.1 1,299.7 1,440.3 2,740.0 incl above - Variable Annutities 1,199.4 1,240.1 2,439.5 1,241.0 1,272.4 4,952.9 1,238.6 1,399.7 2,638.3 incl above - SPDA 116.2 159.4 275.6 196.9 161.6 634.1 631.1 40.6 101.7 incl above - SPDA and other fixed - 6.1 1.0 7,1 - - - 22 Variable life - COLI - - - - - 3 Variable life - non-COLI 0.8 0.6 1.4 0.3 1.0 2.7 0.1 - 0.1 24 Traditional - - - - - - - -		•										
Total Annuities								,				
Incl above - Variable Annutities I,199,4 I,240,1 2,439,5 I,241,0 I,272,4 4,952,9 I,238,6 I,399,7 2,638.3 incl above - SPDA I16.2 I59,4 275,6 I96,9 I61,6 634.1 61.1 40.6 I01.7 incl above - SPIN's and other fixed - - - - - - - - -												
Incl above - SPDA 116.2 159.4 275.6 196.9 161.6 634.1 61.1 40.6 101.7	21	Total Annuities						,				
incl above - SPIA's and other fixed		incl above - Variable Annuities						4,952.9			1,399.7	
Variable life - COLI			116.2	159.4	275.6					61.1	40.6	101.7
Variable life - non-COLI 0.8 0.6 1.4 0.3 1.0 2.7 0.1 - 0.1		incl above - SPIA's and other fixed	-	-	-	6.1	1.0	7.1		-	-	-
Traditional			-	-	-	-	-	-		-	-	-
Total mutual funds and fee based assets gathered 1.6 12.7 14.3 2.8 7.4 24.5 - - - - - - - - -	23	Variable life - non-COLI	0.8	0.6	1.4	0.3	1.0	2.7		0.1	-	0.1
Company	24	Traditional	-	-	-	-	-	-		-	-	-
Total mutual funds and fee based assets gathered Total Wholesale Channel \$1,318.0 \$1,412.8 \$2,730.8 \$1,447.1 \$1,443.4 \$5,621.3 \$1,299.8 \$1,440.3 \$2,740.1	25	Interest sensitive life non-COLI	1.6	12.7	14.3	2.8	7.4	24.5		-	-	-
Retail & Wholesale \$1,318.0 \$1,412.8 \$2,730.8 \$1,447.1 \$1,443.4 \$5,621.3 \$1,299.8 \$1,440.3 \$2,740.1 29 Life \$68.7 \$75.0 \$143.7 \$65.5 \$81.2 \$290.4 \$94.7 \$70.5 \$165.2 30 Variable annuities 2,005.7 1,989.1 3,994.8 1,952.0 2,031.0 7,977.8 2,002.5 2,206.8 4,209.3 31 SPDAs 131.4 185.8 317.2 236.1 185.5 738.8 82.6 65.4 148.0 32 SPIAs, fixed and other 13.4 17.0 30.4 23.4 17.9 71.7 18.8 22.1 40.9 33 Annuities 2,150.5 2,191.9 4,342.4 2,211.5 2,234.4 8,788.3 2,103.9 2,294.3 4,398.2 34 Other 20 0.9 2.9 1.2 2.3 6.4 1.6 2.5 4.1 35 Mutual funds and fee based assets gathered <t< td=""><td>26</td><td>Other</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td>-</td><td></td><td>-</td><td>-</td><td>-</td></t<>	26	Other	-	-	-	-	-	-		-	-	-
Retail & Wholesale 29 Life \$68.7 \$75.0 \$143.7 \$65.5 \$81.2 \$290.4 \$94.7 \$70.5 \$165.2 30 Variable annuities 2,005.7 1,989.1 3,994.8 1,952.0 2,031.0 7,977.8 2,002.5 2,206.8 4,209.3 31 SPDAs 131.4 185.8 317.2 236.1 185.5 738.8 82.6 65.4 148.0 32 SPIAs, fixed and other 13.4 17.0 30.4 23.4 17.9 71.7 18.8 22.1 40.9 33 Annuities 2,150.5 2,191.9 4,342.4 2,211.5 2,234.4 8,788.3 2,103.9 2,294.3 4,398.2 34 Other 2.0 0.9 2.9 1.2 2.3 6.4 1.6 2.5 4.1 35 Mutual funds and fee based assets gathered 962.1 864.7 1,826.8 799.6 853.8 3,480.2 965.3 966.8 1,932.1	27	Total mutual funds and fee based assets gathered	-	-	-	-	-	-		-	-	-
29 Life \$68.7 \$75.0 \$143.7 \$65.5 \$81.2 \$290.4 \$94.7 \$70.5 \$165.2 30 Variable annuities 2,005.7 1,989.1 3,994.8 1,952.0 2,031.0 7,977.8 2,002.5 2,206.8 4,209.3 31 SPDAs 131.4 185.8 317.2 236.1 185.5 738.8 82.6 65.4 148.0 32 SPIAs, fixed and other 13.4 17.0 30.4 23.4 17.9 71.7 18.8 22.1 40.9 33 Annuities 2,150.5 2,191.9 4,342.4 2,211.5 2,234.4 8,788.3 2,103.9 2,294.3 4,398.2 34 Other 2.0 0.9 2.9 1.2 2.3 6.4 1.6 2.5 4.1 35 Mutual funds and fee based assets gathered 962.1 864.7 1,826.8 799.6 853.8 3,480.2 965.3 966.8 1,932.1	28	Total Wholesale Channel	\$1,318.0	\$1,412.8	\$2,730.8	\$1,447.1	\$1,443.4	\$5,621.3		\$1,299.8	\$1,440.3	\$2,740.1
29 Life \$68.7 \$75.0 \$143.7 \$65.5 \$81.2 \$290.4 \$94.7 \$70.5 \$165.2 30 Variable annuities 2,005.7 1,989.1 3,994.8 1,952.0 2,031.0 7,977.8 2,002.5 2,206.8 4,209.3 31 SPDAs 131.4 185.8 317.2 236.1 185.5 738.8 82.6 65.4 148.0 32 SPIAs, fixed and other 13.4 17.0 30.4 23.4 17.9 71.7 18.8 22.1 40.9 33 Annuities 2,150.5 2,191.9 4,342.4 2,211.5 2,234.4 8,788.3 2,103.9 2,294.3 4,398.2 34 Other 2.0 0.9 2.9 1.2 2.3 6.4 1.6 2.5 4.1 35 Mutual funds and fee based assets gathered 962.1 864.7 1,826.8 799.6 853.8 3,480.2 965.3 966.8 1,932.1	,	0.4-1.0 1111 - 1										
30 Variable annuities 2,005.7 1,989.1 3,994.8 1,952.0 2,031.0 7,977.8 2,002.5 2,206.8 4,209.3 31 SPDAs 131.4 185.8 317.2 236.1 185.5 738.8 82.6 65.4 148.0 32 SPIAs, fixed and other 13.4 17.0 30.4 23.4 17.9 71.7 18.8 22.1 40.9 33 Annuities 2,150.5 2,191.9 4,342.4 2,211.5 2,234.4 8,788.3 2,103.9 2,294.3 4,398.2 34 Other 2.0 0.9 2.9 1.2 2.3 6.4 1.6 2.5 4.1 35 Mutual funds and fee based assets gathered 962.1 864.7 1,826.8 799.6 853.8 3,480.2 965.3 966.8 1,932.1		Ketati & Wholesate										
31 SPDAs 131.4 185.8 317.2 236.1 185.5 738.8 82.6 65.4 148.0 32 SPIAs, fixed and other 13.4 17.0 30.4 23.4 17.9 71.7 18.8 22.1 40.9 33 Annuities 2,150.5 2,191.9 4,342.4 2,211.5 2,234.4 8,788.3 2,103.9 2,294.3 4,398.2 34 Other 2.0 0.9 2.9 1.2 2.3 6.4 1.6 2.5 4.1 35 Mutual funds and fee based assets gathered 962.1 864.7 1,826.8 799.6 853.8 3,480.2 965.3 966.8 1,932.1	29	Life	\$68.7	\$75.0	\$143.7	\$65.5	\$81.2	\$290.4		\$94.7	\$70.5	\$165.2
31 SPDAs 131.4 185.8 317.2 236.1 185.5 738.8 82.6 65.4 148.0 32 SPIAs, fixed and other 13.4 17.0 30.4 23.4 17.9 71.7 18.8 22.1 40.9 33 Annuities 2,150.5 2,191.9 4,342.4 2,211.5 2,234.4 8,788.3 2,103.9 2,294.3 4,398.2 34 Other 2.0 0.9 2.9 1.2 2.3 6.4 1.6 2.5 4.1 35 Mutual funds and fee based assets gathered 962.1 864.7 1,826.8 799.6 853.8 3,480.2 965.3 966.8 1,932.1	30	Variable annuities	2,005.7	1,989.1	3,994.8	1,952.0		7,977.8		2,002.5		
32 SPIAs, fixed and other 13.4 17.0 30.4 23.4 17.9 71.7 18.8 22.1 40.9 33 Annuities 2,150.5 2,191.9 4,342.4 2,211.5 2,234.4 8,788.3 2,103.9 2,294.3 4,398.2 34 Other 2.0 0.9 2.9 1.2 2.3 6.4 1.6 2.5 4.1 35 Mutual funds and fee based assets gathered 962.1 864.7 1,826.8 799.6 853.8 3,480.2 965.3 966.8 1,932.1								,				
33 Annuities 2,150.5 2,191.9 4,342.4 2,211.5 2,234.4 8,788.3 2,103.9 2,294.3 4,398.2 34 Other 2.0 0.9 2.9 1.2 2.3 6.4 1.6 2.5 4.1 35 Mutual funds and fee based assets gathered 962.1 864.7 1,826.8 799.6 853.8 3,480.2 965.3 966.8 1,932.1												
34 Other 2.0 0.9 2.9 1.2 2.3 6.4 1.6 2.5 4.1 35 Mutual funds and fee based assets gathered 962.1 864.7 1,826.8 799.6 853.8 3,480.2 965.3 966.8 1,932.1												
35 Mutual funds and fee based assets gathered 962.1 864.7 1,826.8 799.6 853.8 3,480.2 965.3 966.8 1,932.1								,				
		ē .										
			<u> </u>						1		•	

2004

2005

⁽¹⁾ Annuities are presented net of internal conversions.

⁽²⁾ Includes sales through brokerage accounts and gross assets gathered through fee based accounts.

⁽³⁾ Excludes Institutional Separate Accounts and DI ceded

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE SALES- TOTAL SALES FROM THE MONY DISTRIBUTION CHANNELS

MONY and third party Mutual Fund Sales

	· ·		ru party Mutua		MON1 and u				A FIIIAIICIAI F100			A Financiai Fr	
Unaudi	ted (Dollars in Millions)	Q3 2004	Q4 2004	2H '2004	Q1 2005	Q2 2005	1H '2005	Q3 2004	Q4 2004	2H '2004	Q1 2005	Q2 2005	1H '2005
I	Retail												
1	Traditional Life	\$132.0	\$159.4	\$291.4	\$127.3	\$127.5	\$254.8	\$0.0	\$0.0	\$0.0	\$0.	0 \$0.0	\$0.0
	Variable & Interest-Sensitive Life	7.0.0.0	*****		*******	77-110	7-0	4 4 4 4	4 - 1 - 1	4.000	***		4
2	Variable life - COLI (incl. CSG)	1.3	0.8	2.1	1.7	(0.2)	1.5					_	
3	Variable life - non-COLI	32.0	31.9	63.9	31.3		62.5	-	_	-	_	_	-
						31.2		-	-	-		-	
4	Total Variable life	33.3	32.7	66.0	33.0	31.0	64.0	1		-			
5	Interest-sensitive life - non-COLI	19.1	22.4	41.5	16.1	14.2	30.3	0.2	1.8	2.0	4.	4.7	9.1
	Annuities(1)												
6	Variable annuities	55.1	57.0	112.1	44.9	23.9	68.8	41.6	71.0	112.6	60.	5 80.9	141.4
7	SPDAs	-	-	-	-	-	-	1.9	4.6	6.5	1.	4 2.6	4.0
8	SPIAs and other fixed	13.9	8.7	22.6	6.9	3.5	10.4	-	-	-	-	-	-
9	Group Pensions	_	_	-	7.8	(7.6)	0.2	_	-	_	_	_	_
	Other			_		()	-			_			_
10	Reinsurance assumed	_		_		_	_		_	_			
11	Health	2.4	10.7	13.1	8.6	5.7	14.3	-	-	_	-	_	-
12	Total Insurance	255.8	290.9	546.7	244.6	198.2	442.8	43.7	77.4	121.1	66.	3 88.2	154.5
12		233.8	290.9	340.7	244.0	196.2	442.8	43.7	//.4	121.1	00.	3 00.2	134.3
	Mutual Funds and fee based assets gathered		l				l			٠			ا ا
13	Alliance mutual funds	-	-	-	-	-	-	1.8	1.3	3.1	1.	6 1.7	3.3
14	AXA Enterprise Multimanager/Enterprise mutual funds	36.2	36.7	72.9	35.9	30.3	66.2	-	-	-	-	-	-
15	Third party mutual funds	145.6	145.2	290.8	167.5	114.8	282.3	-	-	-	-	-	-
16	Fee based assets gathered			-			-			-			-
17	Total mutual funds and fee based assets gathered	181.8	181.9	363.7	203.4	145.1	348.5	1.8	1.3	3.1	1.	6 1.7	3.3
				-			-			-			-
18	Total Retail Channel	\$437.6	\$472.8	\$910.4	\$448.0	\$343.3	\$791.3	\$45.5	\$78.7	\$124.2	\$67.	9 \$89.9	\$157.8
					· ·			·		·	·	+	1
1	Wholesale												
	Thoresare												
	Annuities:												
10		Φ0.0	#0.0	00.0	60.0	60.0	60.0	#0.0	00.0	#0.0	60	ф	
19	Financial planners	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.		
20	Financial institutions	-	-	-	-	-	-	-	-	-	-	-	-
21	Broker/dealers	11.9	8.7	20.6	2.5	4.6	7.1	-	-	-	-		-
22	Total Annuities	11.9	8.7	20.6	2.5	4.6	7.1	-	-	-	-	-	-
	incl above - Variable Annuities	4.4	5.2	9.6	0.3	1.7	2.0	-	-	-	-	-	-
	incl above - SPDA			-			-			-			-
	incl above - SPIA's and other fixed	7.5	3.5	11.0	2.2	2.9	5.1	-	-	-	-	-	-
23	Variable life - COLI	13.7	25.2	38.9	18.5	14.5	33.0	_	-	-	-	-	-
24	Variable life - non-COLI	2.6	2.9	5.5	0.6	3.5	4.1	_	_	_	_	-	_
25	Traditional life	47.4	53.8	101.2	54.9	62.0	116.9	_	_	_	_	_	_
26	Interest sensitive life - non-COLI	21.7	24.8	46.5	22.0	19.8	41.8	3.0	16.8	19.8	20.	1 25.3	45.4
27	Total mutual funds and fee based assets gathered	204.5	177.9	382.4	211.6	203.2	414.8	5.0	10.0	17.0	20.	25.5	43.4
28	Total Wholesale Channel	\$301.8	\$293.3	\$595.1	\$310.1	\$307.6	\$617.7	\$3.0	\$16.8	\$19.8	\$20.		\$45.4
20	Total Whotesate Channel	φ501.8	φ473.3	υυσυ.1	φ510.1	φ301.0	φ017.7	\$3.0	\$10.8	\$17.0	\$20.	923.3	\$4J.4
I	Retail & Wholesale												
20	T 10	6266.0	#221 2	0501.0	0070	0070 7	05440	***	010 -	601.0		, don 0	051.5
29	Life	\$269.8	\$321.2	\$591.0	\$272.4	\$272.5	\$544.9	\$3.2	\$18.6	\$21.8	\$24		
30	Variable annuities	59.5	62.2	121.7	45.2	25.6	70.8	41.6	71.0	112.6	60.		
31	SPDAs	-	-	-	-	-	-	1.9	4.6	6.5	1.	4 2.6	
32	SPIAs and other fixed	21.4	12.2	33.6	9.1	6.4	15.5	-	-	0.0	-	-	0.0
33	Group Pensions	-		-	7.8	(7.6)	0.2		<u> </u>	0.0		-	0.0
34	Annuities	80.9	74.4	155.3	62.1	24.4	86.5	43.5	75.6	119.1	61.	9 83.5	145.4
35	Other	2.4	10.7	13.1	8.6	5.7	14.3	_	- 1	_	-	-	_
36	Mutual funds and fee based assets gathered	386.3	359.8	746.1	415.0	348.3	763.3	1.8	1.3	3.1	1.	6 1.7	3.3
37	Total Sales	\$739.4	\$766.1	\$1,505.5	\$758.1	\$650.9	\$1,409.0	\$48.5	\$95.5	\$144.0	\$88.		
	· · · · · · · · · · · · · · · · · · ·	7.27.1	7.0011	7-,0000	Ţ.00.1	, ,,,,,,	7-,	\$10.5	+,,,,,,	Ţ 110	400.		

MONY and third party Mutual Fund Sales

Other AXA Financial Product Sales

Other AXA Financial Product Sales

⁽¹⁾ Annuities are presented net of internal conversions.

⁽²⁾ Includes sales through brokerage accounts and gross assets gathered through fee based accounts.

⁽³⁾ Excludes Institutional Separate Accounts and DI ceded

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE SALES - FIRST YEAR SALES FROM THE MONY DISTRIBUTION CHANNELS

		MONY and th				ird party Mutu			A Financial Proc			A Financial Pi	
	udited (Dollars in Millions)	Q3 2004	Q4 2004	2H '2004	Q1 2005	Q2 2005	1H '2005	Q3 2004	Q4 2004	2H '2004	Q1 2005	Q2 2005	1H'200.
1	Retail												
1	Traditional Life	\$2.8	\$4.0	\$6.8	\$2.1	\$0.7	\$2.8	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.
1	Variable & Interest-Sensitive Life	\$2.0	φ4.0	Ψ0.0	92.1	\$0.7	Ψ2.0	φ0.0	\$0.0	φ0.0	Ψ0.0	\$0.0	Ψ0.
2	Variable life - COLI (incl. CSG)	1.2	0.1	1.3	0.9	(0.1)	0.8	_	_	_	_	_	_
3	Variable life - non-COLI	4.7	4.0	8.7	3.6	2.5	6.1		-				-
4	Total Variable life	5.9		10.0	4.5	2.4	6.9			-			-
5		3.9	4.1					0.2	- 1.0	2.0	4.4	4.7	
3	Interest-sensitive life - non-COLI	3.9	3.1	7.0	1.4	1.7	3.1	0.2	1.8	2.0	4.4	4.7	9
	Annuities(1)										-0		
6	Variable annuities	38.9	34.5	73.4	26.2	3.3	29.5	41.6	71.0	112.6	60.5	80.9	141
7	SPDAs		-	-		-	-	1.9	4.6	6.5	1.4	2.6	4
8	SPIAs and other fixed	12.5	6.0	18.5	5.4	2.6	8.0	-	-	-	-	-	-
	Other												
9	Reinsurance assumed	-	-	-	-	-	-	-	-	-	-	-	-
10	Health	-	-	-	3.3	1.8	5.1	-	-	-	-	-	-
11	Total Insurance	64.0	51.7	115.7	42.9	12.5	55.4	43.7	77.4	121.1	66.3	88.2	154
	Mutual Funds and fee based assets gathered												
12	Alliance mutual funds	-	-	-	-	-	-	1.8	1.3	3.1	1.6	1.7	3
13	AXA Enterprise Multimanager/Enterprise mutual funds	36.2	36.7	72.9	35.9	30.3	66.2	-	-	-	-	-	-
14	Third party mutual funds	145.6	145.2	290.8	167.5	114.8	282.3	-	-	-	-	-	-
15	Fee based assets gathered	-	-	-	-	-	-	-	-	-	-	-	-
16	Total mutual funds and fee based assets gathered	181.8	181.9	363.7	203.4	145.1	348.5	1.8	1.3	3.1	1.6	1.7	3
17	Total Retail Channel	\$245.8	\$233.6	\$479.4	\$246.3	\$157.6	\$403.9	\$45.5	\$78.7	\$124.2	\$67.9	\$89.9	\$157
1	Wholesale												
	Annuities:												
18		0.02	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0
19	Financial planners Financial institutions	\$0.0	\$0.0	\$0.0			\$0.0		·				\$0
		-	- 0.4	20.1	- 1.7	-		-	-	-	-	-	-
20	Broker/dealers	11.7	8.4 8.4	20.1	1.7	2.7 2.7	4.4	-	-	-	-	-	
21	Total Annuities	11.7			1.7		4.4	-		-	-	-	
	incl above - Variable Annuities	4.3	5.1	9.4	-	0.9	0.9	=	-	=	=	-	
	incl above - SPDA		-	-		-				-			
	incl above - SPIA's and other fixed	7.4	3.3	10.7	1.7	1.8	3.5	=-	-	-	-	-	
22	Variable life - COLI	10.9	14.8	25.7	3.9	6.1	10.0	-	-	-	-	-	
23	Variable life - non-COLI	1.2	1.8	3.0	0.4	1.6	2.0	-	-	-	-	-	-
24	Traditional life	14.9	15.8	30.7	16.8	19.5	36.3	-	-	-	-	-	-
25	Interest sensitive life non-COLI	8.7	10.9	19.6	6.2	4.8	11.0	3.0	16.8	19.8	20.1	25.3	4:
26	Total mutual funds and fee based assets gathered	204.5	177.9	382.4	211.6	203.2	414.8	-	-	-	-	-	
27	Total Wholesale Channel	\$251.9	\$229.6	\$481.5	\$240.6	\$237.9	\$478.5	\$3.0	\$16.8	\$19.8	\$20.1	\$25.3	\$45
1	Retail & Wholesale												
28	Life	\$48.3	\$54.5	102.8	\$35.3	\$36.8	72.1	\$3.2	\$18.6	21.8	\$24.5	\$30.0	5-
29	Variable annuities	43.2	39.6	82.8	26.2	4.2	30.4	41.6	71.0	112.6	60.5	80.9	14
30	SPDAs		-	-	-		-	1.9	4.6	6.50	1.4	2.6	1-1-
31	SPIAs, fixed and other	19.9	9.3	29.2	7.1	4.4	11.5	1.9	4.0	0.50	1.4	2.0	1
32	Annuities	63.1	48.9	112.0	33.3	8.6	41.9	43.5	75.6	119.1	61.9	83.5	14:
33	Other	- 03.1	46.9	-	3.3	1.8	5.1	45.5	73.0	-	01.9	63.3	14.
33		386.3	359.8	746.1	415.0	348.3	763.3	1.8	1.3	3.1	1.6	1.7	3
35	Mutual funds and fee based assets gathered Total Sales	\$497.7	\$463.2	\$960.9	\$486.9	\$395.5	\$882.4	\$48.5	\$95.5	\$144.0	\$88.0	\$115.2	\$203

⁽¹⁾ Annuities are presented net of internal conversions.

⁽²⁾ Includes sales through brokerage accounts and gross assets gathered through fee based accounts.

⁽³⁾ Excludes Institutional Separate Accounts and DI ceded

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE SALES SALES FROM THE MONY DISTRIBUTION CHANNELS

			First Year			First Year				Total Sales			Total Sales	
Unaudi	ted (Dollars in Millions)	Q3 2004	Q4 2004	2H '2004	Q1 2005	Q2 2005	1H '2005	(23 2004	Q4 2004	2H '2004	Q1 2005	Q2 2005	1H '2005
	Retail													
1	Traditional Life	\$2.8	\$4.0	\$6.8	\$2	1 \$0.7	\$2.8		\$132.0	\$159.4	\$291.4	\$127	3 \$127.5	\$254.8
	Variable & Interest-Sensitive Life								-	-		-	-	
2	Variable life - COLI (incl. CSG)	1.2	0.1	1.3	(9 (0.1)	0.8		1.3	0.8	2.1	1	7 (0.2)	1.5
3	Variable life - non-COLI	4.7	4.0	8.7	3	6 2.5	6.1		32.0	31.9	63.9	31	3 31.2	62.5
4	Total Variable life	5.9	4.1	10.0	4	5 2.4	6.9		33.3	32.7	66.0	33	0 31.0	64.0
5	Interest-sensitive life - non-COLI	4.1	4.9	9.0	5	8 6.4	12.2		19.3	24.2	43.5	20	5 18.9	39.4
	Annuities(1)											_	_	
6	Variable annuities	80.5	105.5	186.0	86	7 84.2	170.9		96.7	128.0	224.7	105	4 104.8	210.2
7	SPDAs	1.9	4.6	6.5		4 2.6	4.0		1.9	4.6	6.5	1		4.0
8	SPIAs and other fixed	12.5	6.0	18.5		4 2.6	8.0		13.9	8.7	22.6	6		10.4
9	Group Pensions	-	-	-			-		-	-		7		0.2
	Other											'	(7.0)	0.2
10	Reinsurance assumed	_	_		_	_			_	_	_	_	_	_
11	Health	_	_	_	3		5.1		2.4	10.7	13.1	8	5.7	14.3
12	Total Insurance	107.7	129.1	236.8	109		209.9		299.5	368.3	667.8	310		597.3
12	Mutual Funds and fee based assets gathered	107.7	127.1	230.0	102	2 100.7	207.7		277.3	300.3	007.0	310	200.4	371.3
13	Alliance mutual funds	1.8	1.3	3.1	1	6 1.7	3.3		1.8	1.3	3.1	1	6 1.7	3.3
14		36.2		72.9	35					36.7	72.9	35		
15	AXA Enterprise Multimanager/Enterprise mutual funds	145.6	36.7 145.2	290.8	167		66.2 282.3		36.2 145.6	145.2	290.8	167		66.2 282.3
	Third party mutual funds	143.6	145.2	290.8	107	3 114.8	282.3		145.0	145.2	290.8	167	114.8	282.3
16	Fee based assets gathered		_	- 2550	- 205	- 1160	_		- 102.5	- 102.2	- 2550	- 205	- 1460	
17	Total mutual funds and fee based assets gathered	183.6	183.2	366.8	205	0 146.8	351.8		183.6	183.2	366.8	205	146.8	351.8
18	Total Retail Channel	\$291.3	\$312.3	\$603.6	\$314	2 \$247.5	\$561.7		\$483.1	\$551.5	\$1,034.6	\$515	9 \$433.2	\$949.1
10	Total Retail Challile	\$291.3	\$312.3	\$005.0	\$314	2 \$241.3	\$301.7	—	\$405.1	\$331.3	\$1,034.0	\$313	9 \$433.2	\$949.1
,	Wholesale													
	Motestie													
	Annuities:													
19			_											
20	Financial planners Financial institutions	-	-	-		-			-	-	-			-
20	Broker/dealers	11.7	8.4	20.1		7 2.7			11.9	8.7	20.6	2		
21				20.1			4.4					2		7.1
22	Total Annuities	11.7	8.4						11.9	8.7	20.6			7.1
	incl above - Variable Annuities	4.3	5.1	9.4	-	0.9	0.9		4.4	5.2	9.6	(2.0
	incl above - SPDA			-	-	-	-		-	-	-	-		-
	incl above - SPIA's and other fixed	7.4	3.3	10.7		.7 1.8	3.5		7.5	3.5	11.0	2		5.1
23	Variable life - COLI	10.9	14.8	25.7		9 6.1	10.0		13.7	25.2	38.9	18		33.0
24	Variable life - non-COLI	1.2	1.8	3.0			2.0		2.6	2.9	5.5	0		4.1
25	Traditional life	14.9	15.8	30.7	16		36.3		47.4	53.8	101.2	54		116.9
26	Interest sensitive life - non-COLI	11.7	27.7	39.4	26		56.4		24.7	41.6	66.3	42		87.2
27	Total mutual funds and fee based assets gathered	204.5	177.9	382.4	211		414.8		204.5	177.9	382.4	211		414.8
28	Total Wholesale Channel	\$254.9	\$246.4	\$501.3	\$260	7 \$263.2	\$523.9		\$304.8	\$310.1	\$614.9	\$330	2 \$332.9	\$663.1
1	Retail & Wholesale													
20	X · C		450.1	p121 -		0 0000	0125		d0.70 0	#220 C	ф.c.1.2. С	he-		e
29	Life	\$51.5	\$73.1	\$124.6	\$59		\$126.6		\$273.0	\$339.8	\$612.8	\$296		\$599.4
30	Variable annuities	84.8	110.6	195.4	86		171.8		101.1	133.2	234.3	105		212.2
31	SPDAs	1.9	4.6	6.5		4 2.6	4.0		1.9	4.6	6.5	1		4.0
32	SPIAs and other fixed	19.9	9.3	29.2		1 4.4	11.5		21.4	12.2	33.6	9		15.5
33	Group Pensions	0.0	0.0	0.0		0.0	0.0		0.0	0.0	0.0	7		0.2
34	Annuities	106.6	124.5	231.1	95		187.3		124.4	150.0	274.4	124		231.9
35	Other	-	-	-	3		5.1		2.4	10.7	13.1	8		14.3
36	Mutual funds and fee based assets gathered	388.1	361.1	749.2	416		766.6		388.1	361.1	749.2	416		766.6
37	Total Sales	\$546.2	\$558.7	\$1,104.9	\$574	9 \$510.7	\$1,085.6		\$787.9	\$861.6	\$1,649.5	\$846	1 \$766.1	\$1,612.2
									•					

⁽¹⁾ Annuities are presented net of internal conversions.

⁽²⁾ Includes sales through brokerage accounts and gross assets gathered through fee based accounts.

⁽³⁾ Excludes Institutional Separate Accounts and DI ceded

AXA FINANCIAL, INC. CONSOLIDATED PRODUCT SALES INCLUDING SALES FROM THE MONY DISTRIBUTION CHANNELS

Unau	dited (Dollars in Millions)	Q1 2004	Q2 2004	1H '2004	Q3 2004 *	Q4 2004 *	FY' 2004
1	Life (pg. 23, ln 30)	\$631.5	\$557.0	\$1,188.5	\$820.2	\$950.1	\$2,958.8
2	Annuities (pg. 23, ln 35)	2,699.9	2,776.5	5,476.4	2,801.6	2,951.1	11,229.1
3	Other (pg. 23, ln 36)	64.2	58.4	122.6	53.4	65.6	241.6
4	Mutual funds and fee based assets gathered (pg. 23, ln 37)	962.1	864.7	1,826.8	1,187.7	1,214.9	4,229.4
5	Total Financial Advisory/Insurance Sales	4,357.7	4,256.6	8,614.3	4,862.9	5,181.7	18,658.9
6	Alliance Capital new business/sales (pg. 42, ln 4)	13,692.0	18,194.0	31,886.0	11,209.0	15,140.0	58,235.0
7	Total Gross Sales	18,049.7	22,450.6	40,500.3	16,071.9	20,321.7	76,893.9
8	less: Fin. Adv./Ins. sales of Alliance Cap. mutual funds (pg. 23, ln 13)	(137.8)	(114.9)	(252.7)	(104.2)	(107.0)	(463.9)
9	less: Alliance Capital sales of EQAT and VIP funds	(1,182.8)	(1,037.0)	(2,219.8)	(917.0)	(1,060.4)	(4,197.2)
10	Consolidated AXA Financial Sales	\$16,729.1	\$21,298.7	\$38,027.8	\$15,050.7	\$19,154.3	\$72,232.8
11	Investment products (Alliance Capital) (line 6, 8 & 9)	\$12,371.4	\$17,042.1	\$29,413.5	\$10,187.8	\$13,972.6	\$53,573.9
12	Other (line 3)	64.2	58.4	122.6	53.4	65.6	241.6
13	Annuities (line 2)	2,699.9	2,776.5	5,476.4	2,801.6	2,951.1	11,229.1
14	Life (line 1)	631.5	557.0	1,188.5	820.2	950.1	2,958.8
15	Mutual fund sales (line 4)	962.1	864.7	1,826.8	1,187.7	1,214.9	4,229.4
16	Consolidated AXA Financial Sales	\$16,729.1	\$21,298.7	\$38,027.8	\$15,050.7	\$19,154.3	\$72,232.8

	2005	
Q1 2005*	Q2 2005*	1H '2005
\$915.5	\$848.7	\$1,764.2
2,820.3	3,009.9	5,830.2
68.9	54.3	123.2
1,381.9	1,316.8	2,698.7
5,186.6	5,229.7	10,416.3
15,789.0	19,348.0	35,137.0
20,975.6	24,577.7	45,553.3
(127.6)	(94.0)	(221.6)
(925.2)	(1,049.1)	(1,974.3)
\$19,922.8	\$23,434.6	\$43,357.4
\$14,736.2	\$18,204.9	\$32,941.1
68.9	54.3	123.2
2,820.3	3,009.9	5,830.2
915.5	848.7	1,764.2
1,381.9	1,316.8	2,698.7
\$19,922.8	\$23,434.6	\$43,357.4

MONY DISTRIBUTION CHANNELS

2004

MONY DISTRIBUTION CHANNELS

Unai	udited (Dollars in Millions)	Q3 2004
1	Life (pg. 29, ln 30)	\$273.0
2	Annuities (pg. 29, ln 35)	124.4
3	Other (pg. 29, ln 36)	2.4
4	Mutual funds and fee based assets gathered (pg. 29, ln 37)	388.1
5	Total Financial Advisory/Insurance Sales	787.9
6	Alliance Capital new business/sales (included on pg. 42, ln 3)	1.8
7	Total Gross Sales	789.7
8	less: Fin. Adv./Ins. sales of Alliance Cap. mutual funds (pg. 29, ln 13)	(1.8)
9	less: Alliance Capital sales of EQAT and VIP funds	0.0
10	Consolidated Sales	\$787.9
11	Investment products (Alliance Capital) (line 6, 8 & 9)	\$0.0
12	Other (line 3)	2.4
13	Annuities (line 2)	124.4
14	Life (line 1)	273.0
15	Mutual fund sales (AXA Advisory) (line 4)	388.1
16	Consolidated Sales	\$787.9

	2004	
Q3 2004	Q4 2004	2H '2004
\$273.0	\$339.8	\$612.8
124.4	150.0	274.4
2.4	10.7	13.1
388.1	361.1	749.2
787.9	861.6	1,649.5
1.8	1.3	3.1
789.7	862.9	1,652.6
(1.8)	(1.3)	(3.1)
0.0	0.0	0.0
\$787.9	\$861.6	\$1,649.5
\$0.0	\$0.0	\$0.0
2.4	10.7	13.1
124.4	150.0	274.4
273.0	339.8	612.8
388.1	361.1	749.2
\$787.9	\$861.6	\$1,649.5

	2005	
Q1 2005	Q2 2005	1H '2005
\$296.9	\$302.5	\$599.4
124.0	107.9	231.9
8.6	5.7	14.3
416.6	350.0	766.6
846.1	766.1	1,612.2
1.6	1.7	3.3
847.7	767.8	1,615.5
(1.6)	(1.7)	(3.3)
0.0	0.0	0.0
\$846.1	\$766.1	\$1,612.2
\$0.0	\$0.0	\$0.0
8.6	5.7	14.3
124.0	107.9	231.9
296.9	302.5	599.4
416.6	350.0	766.6
\$846.1	\$766.1	\$1,612.2

Note: Does not include sales of the Alliance Capital Cash Management product or the daily AMA Cash Management sweep account activity, as gross sales are not available.

^{*} Includes sales from the MONY Distribution Channels as follows

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE DEFERRED POLICY ACQUISITION COSTS

Six n	nonths ended	20	004	2005	
Unau	dited (Dollars in Millions)	June 30	December 31	June 30	
TRA	DITIONAL LIFE				
1	Beginning balance	\$762.1	\$734.3	\$767.1	
2	Capitalization	17.8	72.2	61.9	
3	Amortization - operating results	(56.5)	(29.3)	(54.3)	
4	Amortization - realized capital (gain) loss	(8.3)	(3.0)	(9.5)	
5	Change in DAC - unrealized capital gains	19.2	(7.1)	38.9	
6	Ending Balance	\$734.3	\$767.1	\$804.1	
VAR	IABLE AND INTEREST- SENSITIVE LIFE				
7	Beginning balance	\$2,663.6	\$2,825.0	\$2,905.7	
8	Capitalization	115.2	168.9	168.4	
9	Amortization - operating results	36.8	(60.7)	(74.1)	
10	Amortization - realized capital (gain) loss	(0.8)	0.0	0.7	
11	Change in DAC - unrealized capital gains	10.2	(27.5)	18.7	
12	Ending Balance	\$2,825.0	\$2,905.7	\$3,019.4	
ANN	IUITIES				
13	Beginning balance	\$2,735.8	\$3,022.8	\$3,080.6	
14	Capitalization	338.6	371.5	388.1	
15	Amortization - operating results	(148.6)	(217.3)	(127.3)	
16	Amortization - realized capital (gain) loss	(3.3)	(1.3)	(4.2)	
17	Change in DAC - unrealized capital gains	100.3	(95.1)	12.2	
18	Ending Balance	\$3,022.8	\$3,080.6	\$3,349.4	
		· · · · · · · · · · · · · · · · · · ·		_	

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE DEFERRED POLICY ACQUISITION COSTS

Six n	nonths ended	20	004	2005
Unau	dited (Dollars in Millions)	June 30	December 31	June 30
OTE	IER			
1	Beginning balance	\$31.0	\$30.4	\$37.7
2	Capitalization	(0.1)	8.5	5.3
3	Amortization - operating results	(0.5)	(1.2)	(1.7)
4	Amortization - realized capital (gain) loss	0.0	0.0	0.0
5	Change in DAC - unrealized capital gains	0.0	0.0	0.0
6	Ending Balance	\$30.4	\$37.7	\$41.3
тот	AL			
7	Beginning balance	\$6,192.5	\$6,612.5	\$6,791.1
8	Capitalization	471.5	621.1	623.7
9	Amortization - operating results	(168.8)	(308.5)	(257.4)
10	Amortization - realized capital (gain) loss	(12.4)	(4.3)	(13.0)
11	Change in DAC - unrealized capital gains	129.7	(129.7)	69.8
12	Ending Balance	\$6,612.5	\$6,791.1	\$7,214.2

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE FUTURE POLICY BENEFITS & POLICYHOLDERS' ACCOUNT BALANCES*

Six m	onths ended	20	004	2005	
Unaua	lited (Dollars in Millions)	June 30	December 31	June 30	
TRA	DITIONAL LIFE		_		
G	General Account				
1	Beginning balance	\$9,242.9	\$9,241.9	\$16,710.9	
2	Beginning balance - MONY	0.0	7,421.6	0.0	
3	Direct premiums and other deposits	350.1	735.4	723.0	
4	Change in market value / interest credited	161.8	278.1	318.8	
5	Surrender benefits	(136.4)	(308.2)	(287.3)	
6	Policy charges and other benefits	(376.5)	(657.9)	(747.5)	
7	Ending Balance	\$9,241.9	\$16,710.9	\$16,717.9	
VAR	IABLE AND INTEREST - SENSITIVE LIFE				
S	eparate Accounts				
8	Beginning balance	\$9,807.1	\$10,084.4	\$11,495.7	
9	Beginning balance - MONY	0.0	894.0	0.0	
10	Direct premiums and other deposits	653.1	658.3	697.1	
11	Change in market value / interest credited	368.8	788.0	(110.5)	
12	Surrender benefits	(340.7)	(480.3)	(302.7)	
13	Policy charges and other benefits	(362.0)	(404.4)	(401.4)	
14	Transfers	(41.9)	(44.3)	(62.6)	
15	Ending Balance	\$10,084.4	\$11,495.7	\$11,315.6	
G	General Account				
16	Beginning balance	\$7,022.5	\$7,094.3	\$8,711.6	
17	Beginning balance - MONY	0.0	1,459.7	0.0	
18	Direct premiums and other deposits	191.9	360.7	355.5	
19	Change in market value / interest credited	162.8	197.4	201.2	
20	Surrender benefits	(131.0)	(148.6)	(150.4)	
21	Policy charges and other benefits	(193.8)	(296.2)	(293.1)	
22	Transfers	41.9	44.3	62.6	
23	Ending Balance	\$7,094.3	\$8,711.6	\$8,887.4	

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE

FUTURE POLICY BENEFITS &

POLICYHOLDERS' ACCOUNT BALANCES* (continued)

Six m	onths ended	2	004	2005	
Unauc	dited (Dollars in Millions)	June 30	December 31	June 30	
ANN	UITIES				
S	separate Accounts				
1	Beginning balance	\$36,699.9	\$40,434.8	\$49,692.2	
2	Beginning balance - MONY	0.0	4,056.3	0.0	
3	Direct premiums	3,877.8	3,918.7	4,259.8	
4	Other annuity deposits	0.0	0.0	0.0	
5	Change in market value / interest credited	1,425.7	3,707.6	(188.3)	
6	Surrender benefits	(1,551.8)	(1,799.9)	(2,080.0)	
7	Policy charges and other benefits	(522.8)	(975.9)	(764.8)	
9	Transfers	506.0	350.6	354.4	
10	Ending Balance	\$40,434.8	\$49,692.2	\$51,273.3	
(General Account				
9	Beginning balance	\$21,170.0	\$21,348.3	\$23,852.1	
10	Beginning balance - MONY	0.0	2,137.7	0.0	
11	Direct premiums	1,598.6	1,874.7	1,585.7	
12	Other annuity deposits	206.3	267.6	287.7	
13	Change in market value / interest credited	413.8	468.7	464.3	
14	Surrender benefits	(749.8)	(812.8)	(935.0)	
15	Policy charges and other benefits	(784.6)	(1,081.5)	(856.7)	
16	Transfers	(506.0)	(350.6)	(354.4)	
17	Ending Balance	\$21,348.3	\$23,852.1	\$24,043.7	
ОТН	ER				
(General Account				
18	Beginning balance	\$503.6	\$511.7	\$670.1	
19	Beginning balance - MONY	0.0	126.5	0.0	
20	Direct premiums	162.4	187.3	188.8	
21	Change in market value / interest credited	6.4	16.3	9.0	
22	Surrender benefits	0.0	0.0	(2.1)	
23	Policy charges, other benefits and other	(160.7)	(171.7)	(210.3)	
24	Transfers	0.0	0.0	0.0	
25	Ending Balance	\$511.7	\$670.1	\$655.5	

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE FUTURE POLICY BENEFITS & POLICYHOLDERS' ACCOUNT BALANCES* (continued)

Six months ended		20	2004				
Unauc	dited (Dollars in Millions)	June 30	December 31	June 30			
TOT	AL						
S	eparate Accounts						
1	Beginning balance	\$46,507.0	\$50,519.2	\$61,187.9			
2	Beginning balance - MONY	0.0	4,950.3	0.0			
3	Direct premiums and other deposits	4,530.9	4,577.0	4,956.9			
4	Other annuity deposits	0.0	0.0	0.0			
5	Change in market value / interest credited	1,794.5	4,495.6	(298.8)			
6	Surrender benefits	(1,892.5)	(2,280.2)	(2,382.7)			
7	Policy charges and other benefits	(884.8)	(1,380.3)	(1,166.2)			
8	Transfers	464.1	306.3	291.8			
9	Ending Balance	\$50,519.2	\$61,187.9	\$62,588.9			
(General Account						
10	Beginning balance	\$37,939.0	\$38,196.2	\$49,944.7			
11		\$37,939.0 0.0		. ,			
	Beginning balance - MONY		11,145.5	0.0			
12	Direct premiums and other deposits	2,303.0	3,158.1	2,853.0			
13	Other annuity deposits	206.3	267.6	287.7			
14	Change in market value / interest credited	744.8	960.5	993.3			
15	Surrender benefits	(1,017.2)	(1,269.6)	(1,374.8)			
16	Policy charges, other benefits and other	(1,515.6)	(2,207.3)	(2,107.6)			
17	Transfers	(464.1)	(306.3)	(291.8)			
18	Ending Balance	\$38,196.2	\$49,944.7	\$50,304.5			
							

AXA FINANCIAL, INC. FINANCIAL ADVISORY/INSURANCE GMDB/GMIB

June 30, 2005	Variable Contracts with Guarantees(1)					
Unaudited (Dollars in Millions)	Return of Premium	Ratchet	Roll-Up	Combo	Total	
GMDB						
1 Account value	\$31,969	\$8,724	\$7,817	\$12,972	\$61,482	
2 Net amount at risk, gross	1,066	937	2,030	120	4,153	
3 Net amount at risk, net of amounts reinsured	1,064	687	1,235	92	3,078	
4 IFRS reserves, net of amounts reinsured					68	
GMIB						
5 Account value	N/A	N/A	\$5,679	\$17,485	\$23,164	
6 Net amount at risk, gross	N/A	N/A	654	0	654	
7 Net amount at risk, net of amounts reinsured	N/A	N/A	167	0	167	
8 IFRS reserves, net of amounts reinsured					59	
December 31, 2004	Va	riable Contracts wit	h Guarantees(1)			
Unaudited (Dollars in Millions)	Return of Premium	Ratchet	Roll-Up	Combo	Total	
GMDB						
9 Account value	\$31,558	\$8,607	\$8,265	\$11,140	\$59,570	
10 Net amount at risk, gross	985	907	1,852	27	3,771	
11 Net amount at risk, net of amounts reinsured	983	686	1,113	15	2,797	
12 IFRS reserves, net of amounts reinsured			,		57	
CMB						
GMIB 13 Account value	N/A	N/A	\$6,042	\$14,892	\$20,934	
	N/A N/A	N/A N/A	\$6,042 372	\$14,892 0	\$20,934 372	
14 Net amount at risk, gross	1N/A	1N/ PA	312	U	312	
	NT/A	NT/A	02	0	02	
15 Net amount at risk, net of amounts reinsured16 IFRS reserves, net of amounts reinsured	N/A	N/A	92	0	92 42	

⁽¹⁾ Return of Premium: the benefit is the greater of current account value and premiums paid (adjusted for withdrawals).

Combo: the benefit is the greater of the ratchet benefit or the roll-up benefit.

Ratchet: the benefit is the greatest of current account value, premiums paid (adjusted for withdrawals), and the highest account value on any anniversary up to contractually specified ages (adjusted for withdrawls)

Roll-Up: the benefit is the greater of current account value and premiums paid (adjusted for withdrawals) accumulated at contractually specified interest rates up to specified ages.

AXA FINANCIAL, INC. UNDERLYING INVESTMENT RESULTS BY ASSET CATEGORY ANNUALIZED YIELDS

At or for the six months

ended June 30

2005		005	2004		
		Total Co	отрапу		
Unaudited (Dollars in Millions)	Yield	Amount	Yield	Amount	
FIXED MATURITIES					
Investment Grade					
1 Underlying Income	6.15%	\$1,132.9	6.66%	\$915.6	
2 Investment gains (losses)	0.06%	11.9	0.16%	22.0	
3 Total	6.21%	\$1,144.8	6.82%	\$937.6	
4 Ending Assets	=	\$38,063.7	=	\$28,592.7	
Below Investment Grade					
5 Underlying Income	8.32%	\$61.0	10.48%	\$64.5	
6 Investment gains (losses)	2.13%	15.1	0.95%	5.6	
7 Total	10.45%	\$76.1	11.43%	\$70.1	
8 Ending Assets	101.1070	\$1,459.8	111.070	\$1,201.5	
o Ending Lisson	=	Ψ1,10>10	=	ψ1,201.0	
MORTGAGES					
9 Underlying Income	8.14%	\$189.5	6.90%	\$131.0	
10 Investment gains (losses)	0.13%	3.0	0.09%	1.6	
11 Total	8.27%	\$192.5	6.99%	\$132.6	
12 Ending Assets	=	\$4,718.0	=	\$3,353.4	
EQUITY REAL ESTATE					
13 Underlying Income	13.10%	\$36.0	12.38%	\$31.3	
14 Investment gains (losses)	6.98%	17.9	3.49%	8.0	
15 Total	20.08%	\$53.9	15.87%	\$39.3	
16 Ending Assets		\$579.5		\$447.6	
	_		_		

AXA FINANCIAL, INC. UNDERLYING INVESTMENT RESULTS BY ASSET CATEGORY

ANNUALIZED YIELDS (continued)

At or for the six months

ended June 30

,	20	005	200	4
		Total Co	трапу	
Unaudited (Dollars in Millions)	Yield	Amount	Yield	Amount
OTHER FOLLOW, IN MEGTINENER				
OTHER EQUITY INVESTMENTS	10.040/	001.0	12.020/	Φ 7.1.1
1 Underlying Income	12.94%	\$81.9	13.93%	\$71.1
2 Investment gains (losses)	0.00%	0.0	5.00%	24.0
3 Total	12.94%	\$81.9	18.93%	\$95.1
4 Ending Assets	=	\$1,394.7	=	\$1,043.2
POLICY LOANS				
5 Income	6.34%	\$157.0	5.98%	\$124.7
6 Ending Assets		\$5,088.7	=	\$3,981.5
CASH &				
SHORT-TERM INVESTMENTS				
7 Underlying Income	3.27%	\$22.1	2.07%	\$11.0
Investment gains (losses)	0.00%	0.0	0.00%	0.0
Total	3.27%	\$22.1	2.07%	\$11.0
8 Ending Assets	=	\$1,609.3	=	\$954.8
DEBT & OTHER				
9 Interest expense and other	6.71%	(\$36.4)	6.29%	(\$22.2)
10 Investment gains (losses)	0.25%	(\$1.3)	0.00%	\$0.0
Total	6.96%	\$ (37.7)	6.29%	\$ (22.2)
11 Ending Assets (Liabilities)		(\$1,118.9)	_	(\$599.2)
TOTAL				
12 Underlying Income	6.57%	\$1,644.0	6.55%	\$1,327.0
13 Investment fees	-0.14%	(32.1)	-0.15%	(30.6)
14 Net Investment Income	6.43%	1,611.9	6.40%	1,296.4
15 Investment gains (losses)	0.20%	46.6	0.31%	61.2
16 Net Investment Results	6.63%	\$1,658.5	6.71%	\$1,357.6
17 Ending Net Assets	0.0570	\$51,794.8	0.7170	\$38,975.5
	=	702,770	=	700,770.0

AXA FINANCIAL, INC.
ALLOCATION OF INVESTMENT ASSETS BY
PRODUCT LINE
END OF PERIOD ASSET PERCENTAGE & ASSETS

	June 30, Tradition		June 30, Var. & Int.		June 30, Annui		June 30, 2 Other		June 30, Tote	
ollars in Millions)	%	\$	%	\$	%	\$	%	\$	%	\$
AATURITIES nt Grade										
Effective Asset Ownership vestment Grade	69.3%	\$12,399	59.4%	\$4,746	80.8%	\$20,243	80.2%	\$676	73.5%	\$38,064
Effective Asset Ownership	2.8%	498	4.7%	377	2.3%	584	0.0%	-	2.8%	\$1,459
AGES										
Effective Asset Ownership	11.3%	2,027	2.4%	190	9.9%	2,492	1.1%	9	9.1%	\$4,718
REAL ESTATE										
Effective Asset Ownership	2.2%	402	0.2%	12	0.7%	163	0.2%	2	1.1%	\$579
EOUITY INVESTMENTS										
Effective Asset Ownership	0.6%	113	1.1%	89	4.7%	1,167	3.1%	26	2.7%	\$1,395
LOANS										
Effective Asset Ownership	13.6%	2,436	31.1%	2,487	0.5%	132	4.0%	34	9.8%	\$5,089
ND SHORT-TERM INVESTMENTS										
Effective Asset Ownership	2.8%	508	2.3%	181	3.4%	840	9.6%	81	3.1%	\$1,610
OTHER										
Effective Asset Ownership	-2.7%	(483)	-1.2%	(94)	-2.2%	(557)	1.8%	15	-2.2%	(\$1,119)
	100.0%	\$17,900	100.0%	\$7,988	100.0%	\$25,064	100.0%	\$843	100.0%	\$51,795
	MATURITIES Int Grade Effective Asset Ownership Vestment Grade Effective Asset Ownership AGES Effective Asset Ownership REAL ESTATE Effective Asset Ownership EQUITY INVESTMENTS Effective Asset Ownership LOANS Effective Asset Ownership ND SHORT-TERM INVESTMENTS Effective Asset Ownership OTHER	ATURITIES Int Grade Effective Asset Ownership Vestment Grade Effective Asset Ownership AGES Effective Asset Ownership Effective Asset Ownership REAL ESTATE Effective Asset Ownership EQUITY INVESTMENTS Effective Asset Ownership LOANS Effective Asset Ownership 13.6% ND SHORT-TERM INVESTMENTS Effective Asset Ownership 2.8% OTHER Effective Asset Ownership 2.8%	MATURITIES Int Grade Effective Asset Ownership Vestment Grade Effective Asset Ownership AGES Effective Asset Ownership REAL ESTATE Effective Asset Ownership EQUITY INVESTMENTS Effective Asset Ownership LOANS Effective Asset Ownership Diamond 13.6% LOANS Effective Asset Ownership Diamond 13.6% Dia	ATURITIES Int Grade Effective Asset Ownership Vestment Grade Effective Asset Ownership Effective Asset Ownership AGES Effective Asset Ownership EQUITY INVESTMENTS Effective Asset Ownership Effective Asset Ow	### ATURITIES Int Grade	ATURITIES % \$ % \$ % MATURITIES and Grade 69.3% \$12,399 59.4% \$4,746 80.8% Vestment Grade Effective Asset Ownership 2.8% 498 4.7% 377 2.3% AGES Effective Asset Ownership 11.3% 2,027 2.4% 190 9.9% REAL ESTATE Effective Asset Ownership 2.2% 402 0.2% 12 0.7% EQUITY INVESTMENTS Effective Asset Ownership 0.6% 113 1.1% 89 4.7% LOANS Effective Asset Ownership 13.6% 2,436 31.1% 2,487 0.5% ND SHORT-TERM INVESTMENTS Effective Asset Ownership 2.8% 508 2.3% 181 3.4% OTHER Effective Asset Ownership -2.7% (483) -1.2% (94) -2.2%	### ACTURITIES INTO Grade Effective Asset Ownership 11.3% 2,027 2.4% 190 9.9% 2,492 REAL ESTATE Effective Asset Ownership 2.2% 402 0.2% 12 0.7% 163 EQUITY INVESTMENTS Effective Asset Ownership 13.6% 2,436 31.1% 89 4.7% 1,167 LOANS Effective Asset Ownership 2.8% 508 2.3% 181 3.4% 840 OTHER Effective Asset Ownership -2.7% (483) -1.2% (94) -2.2% (557)	ATATURITIES Machine Machine	### ACES Effective Asset Ownership Effective Asset Ownership ### ACES ECUITY INVESTMENTS Effective Asset Ownership ### ACES ECUITY INVESTMENTS Effective Asset Ownership ### ACES ### ACCES ECUITY INVESTMENTS ECUITY ASSET Ownership #### ACCES ### ACCES ### ACC	ACTURITIES Military Militar

AXA FINANCIAL, INC. ANALYSIS OF GENERAL ACCOUNT (TOTAL COMPANY) INVESTED ASSETS

	*	At period ended		
	June 30		December 31	
Unaudited (Dollars in Millions)	2005*	2004	2004*	
SUMMARY OF FIXED MATURITIES				
1 Public securities	\$32,089.3	\$24,672.5	\$31,743.4	
2 Private securities	6,994.7	4,948.0	7,037.5	
3 Total amortized cost	39,084.0	29,620.5	38,780.9	
4 Valuation allowance	(86.4)	(142.8)	(137.2)	
5 Amortized Cost Less Valuation Allowance	\$38,997.6	\$29,477.7	\$38,643.7	
SUMMARY OF MORTGAGES				
COMMERCIAL	Φ2 041 O	Φ1 702 2	#2.201.0	
6 Amortized cost	\$3,041.8	\$1,782.2	\$3,201.9	
7 Valuation allowance	(11.7) \$3,030.1	(19.9) \$1,762.3	(11.3) \$3,190.6	
8 Carrying Value	\$3,030.1	\$1,702.3	\$3,190.0	
AGRICULTURAL				
9 Amortized cost	\$1,678.5	\$1,462.1	\$1,740.9	
10 Valuation allowance	(0.2)	0.0	(0.2)	
11 Carrying Value	\$1,678.3	\$1,462.1	\$1,740.7	
RESIDENTIAL				
12 Amortized cost	\$0.0	\$0.0	\$0.1	
13 Valuation allowance	0.0	0.0	0.0	
14 Carrying Value	\$0.0	\$0.0	\$0.1	
TOTAL				
15 Amortized cost	\$4,720.3	\$3,244.3	\$4,942.9	
16 Valuation allowance	(11.9)	(19.9)	(11.5)	
17 Carrying Value	\$4,708.4	\$3,224.4	\$4,931.4	
SUMMARY OF EQUITY REAL ESTATE				
18 Wholly owned	\$575.2	\$463.6	\$576.8	
19 Joint ventures	175.5	179.0	225.1	
20 Commercial foreclosed	216.3	207.3	201.9	
21 Agricultural foreclosed	0.0	1.6	0.0	
Total amortized cost	967.0	851.5	1,003.8	
23 Valuation allowance	(12.1)	(31.4)	(16.0)	
24 Carrying Value	\$954.9	\$820.1	\$987.8	

^{*} Includes the consolidation of MONY.

AXA FINANCIAL, INC. INVESTMENT MANAGEMENT STATEMENT OF CONTRIBUTION TO AXA IFRS UNDERLYING EARNINGS

	Six months ended	
	June 3	80
Unaudited (Dollars in Millions)	2005	2004
1 Underlying Investment margin	\$15.6	\$8.8
2 Fee income	1,491.2	1,462.7
3 Net revenues	1,506.8	1,471.5
4 Employee compensation and benefit costs	593.7	536.7
5 Other	524.2	581.2
6 Total expenses	1,117.9	1,117.9
7 Pre-tax earnings before income taxes	388.9	353.6
8 Income taxes	23.3	19.0
9 Alliance Capital Legal Entity Net Income		
Before Amortization of Intangible Assets (Note 1)	\$365.6	\$334.6
10 Minority interests before tax	(153.8)	(153.5)
11 Tax on minority interests	8.9	8.0
12 Minority interests, net of tax	(144.9)	(145.5)
Allocation of Holding Company (pre-tax):		
13 Investment margin	(9.9)	(8.6)
14 Fee income	0.0	0.0
15 Expenses	(13.8)	(13.9)
16 Total allocation	(23.7)	(22.5)
17 Tax on allocation and partnership results	(72.1)	(61.6)
18 After-tax allocation of the Holding Company	(95.8)	(84.1)
19 Contribution to AXA IFRS Underlying Earnings	\$124.9	\$105.0

Note 1- Earnings for six months ended June 30, 2005 excludes a \$12.0 million pre-tax and pre-minority interest gain related to the sale of Alliance's cash management business.

AXA FINANCIAL, INC. ALLIANCE CAPITAL ASSETS UNDER MANAGEMENT RECONCILIATION

g: 1 1 1 1 20 2005	Institutional		D. 1	
Six months ended June 30, 2005	Money		Private	
Unaudited (Dollars in Millions)	Management	Retail	Clients	Total
1 Beginning of Period	\$311,258	\$163,552	\$63,954	\$538,764
2 New business/sales	16,506	13,210	5,421	35,137
3 Terminations/redemptions	(12,730)	(14,596)	(1,386)	(28,712)
4 Sale of Cash Management business	0	(28,342)	(354)	(28,696)
5 Net cash management sales	0	0	0	0
6 Cash flow	(294)	(1,189)	(248)	(1,731)
7 Transfers	0	0	0	0
8 Appreciation(depreciation)	1,919	(605)	(123)	1,191
9 Net change	5,401	(31,522)	3,310	(22,811)
10 End of Period	\$316,659	\$132,030	\$67,264	\$515,953

AXA FINANCIAL, INC. ALLIANCE CAPITAL ASSETS UNDER MANAGEMENT BY CATEGORY

	at June 30, 2005 Inaudited (Dollars in Billions)	Institutional Money Management	Retail	Private Client	Total
	Equity				
1	Growth				
1	Domestic Growth	\$36,788	\$31,234	\$7,923	\$75,945
2	Global & International <i>Value</i>	27,866	14,476	4,554	46,896
3	Domestic Value	48,831	31,196	22,257	102,284
4	Global & International	78,153	10,958	10,765	99,876
F	Fixed Income				
5	Domestic	75,894	14,860	21,513	112,267
6	Global & International	25,797	24,027	140	49,964
F	Passive				
7	Domestic	19,761	4,103	112	23,976
8	Global & International	3,569	1,176	0	4,745
7	Total				
9	Domestic	181,274	81,393	51,805	314,472
10	Global & International	135,385	50,637	15,459	201,481
11	Total	\$316,659	\$132,030	\$67,264	\$515,953