

Extension of AXA APH proposal following ACCC announcement to conduct market enquiries

AXA, AXA Asia Pacific Holdings Limited (AXA APH) and National Australia Bank Limited (NAB) have agreed to extend until September 9, 2010 end of day the period for NAB to satisfy the concerns raised by the Australian Competition and Consumer Commission (ACCC) with respect to NAB's proposed acquisition of 100% AXA APH and subsequent divestment of 100% of AXA APH's Asian businesses to AXA.

This follows the ACCC's announcement today that it currently anticipates announcing a final decision on the proposed undertakings offered by NAB and AXA APH by September 9, 2010, following the market enquiries.

About AXA

AXA Group is a worldwide leader in insurance and asset management, with 216.000 employees serving 96 million clients in 57 countries. For 1H10, IFRS revenues amounted to Euro 49.9 billion and IFRS underlying earnings to Euro 2.1 billion. AXA had Euro 1,089 billion in assets under management as of June 30, 2010.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISIN FR0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Shares are also quoted on the OTC QX platform under the ticker symbol AXAHY.

The Group is included in the three main international SRI indexes: Dow Jones Sustainability Index (DJSI), FTSE4GOOD and Advanced Sustainability Performance Indices (Aspi Eurozone).

This press release is available on the AXA Group website: www.axa.com

AXA Investor Relations:

Mattieu Rouot:	+33.1.40.75.46.85
Gilbert Chahine:	+33.1.40.75.56.07
Paul-Antoine Cristofari:	+33.1.40.75.73.60
Sylvie Gleises:	+33.1.40.75.97.05
Thomas Hude:	+33.1.40.75.49.05
George Guerrero:	+1.212.314.28.68

AXA Media Relations:

Emmanuel Touzeau:	+33.1.40.75.46.74
Armelle Vercken:	+33.1.40.75.46.42
Sara Gori:	+33.1.40.75.48.17
Guillaume Borie:	+33.1.40.75.49.98

AXA Individual shareholders Relations: +33.1.40.75.48.43

IMPORTANT LEGAL INFORMATION AND CAUTIONARY STATEMENTS CONCERNING FORWARD-LOOKING STATEMENTS

Certain statements contained herein are forward-looking statements including, but not limited to, statements that are predictions of or indicate future events, trends, plans or objectives. Undue reliance should not be placed on such statements because, by their nature, they are subject to known and unknown risks and uncertainties. Please refer to the section "Cautionary statements" in page 2 of AXA's Document de Référence for the year ended December 31, 2009, for a description of certain important factors, risks and uncertainties that may affect AXA's business. AXA undertakes no obligation to publicly update or revise any of these forward-looking statements, whether to reflect new information, future events or circumstances or otherwise.