

AXA

PRESS RELEASE

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3rd edition of AXA Group's Corporate Responsibility Week: 160 000 employees worldwide committed for risk education

From June 8th to June 16th, 2013, AXA's "Corporate Responsibility Week" is the opportunity for AXA's entities and their employees worldwide to express their commitment towards Corporate Responsibility and showcase how CR initiatives are integrated in AXA's core business, from micro-insurance products, to diversity & inclusion initiatives, risk prevention services or responsible investment.

As part of this CR Week, on June 13, AXA's employees worldwide will come together for the third Challenge for Risk Research and Education. They will volunteer, walk and move to collect as many kilometers as possible; these kilometers will be then converted into euros and donated to risk education and prevention projects supported by AXA Hearts in Action¹.

"Corporate Responsibility expresses AXA's objective of protecting our customers and society in the broad sense, over the long term. As part of our Ambition AXA strategy, Corporate Responsibility contributes to product innovation, efficiency, and better risk management. It has also been shown to strengthen employee engagement. "CR Week" is a great opportunity for employees to get more involved in the AXA Hearts in Action and Corporate Responsibility initiatives within their countries, and we are very pleased this year again to have so many employees committed to giving their time, energy and enthusiasm to help society to better face risks through the global Challenge for Risk Education", said Alice Steenland, Group Vice President, Corporate Responsibility.

In 2012, employee' commitments throughout the CR Week helped raise 200 000€ for 41 charities and NGOs across the globe, to support their risk education projects. 52 000 employees took part in the Challenge for Risk Education and CR Week activities.

Some of the risk education activities planned for this year are:

- **In France**, AXA will present its responsible investment and insurance products, as well as risk awareness initiatives from its association AXA Prevention. Also, employees based in headquarters will be part of a volunteering activity with the Apprentis d'Auteuil to educate young disadvantaged teenagers on various risks: digital, health, road safety, first aid, etc.
- **In the United States**, experts will be sharing information on mitigating risks around identity theft and cyber security.

¹ AXA Hearts in Action is AXA's corporate global volunteering program. In 2012, 23% of AXA's staff volunteered with charities in different projects around the world.

- **In Asia**, employees from 12 countries will participate together in a 24h Relay to raise funds for 12 different charities.
- **In Japan**, Charity rides will support the UNESCO Disaster Risk Education program and corporate volunteers will teach school children about financial risks in partnership with Junior Achievement.
- **In Mexico**, "Fuerza AXA" volunteers will teach students about disaster reduction in public schools.
- **In Romania**, employees will participate in educational sessions on financial risks targeting children – with our global partner Junior Achievement.
- **In Switzerland**, first aid lessons will focus on road safety for employees.
- **In Spain**, environmental risk workshops (with a focus on climate change and forest fire prevention with WWF) and diversity training sessions for employees and distributors on how to assist customers with disabilities.

ABOUT AXA'S CORPORATE RESPONSIBILITY STRATEGY

AXA's strategy is to place Corporate Responsibility both at the heart of its business as well as its day to day interactions with its stakeholders. It is through adopting responsible behaviour that the Group is able to most effectively participate in social, environmental and economic progress. The Group's corporate responsibility policy flagship is on risk research and education, and this commitment includes notably the following philanthropic key initiatives:

- Volunteer work, carried out through the AXA Hearts in Action international solidarity organization for 21 years. In 2012, over 28,500 employees volunteered in charity projects around the world.
- The AXA Research Fund that supports science contributing to understanding and preventing environmental, life, and socio-economic risks.
- A partnership with the humanitarian NGO CARE, to help vulnerable populations better face climate and health risks.

FOR MORE INFORMATION: <http://www.axa.com/en/responsibility/strategy-commitments/>

ABOUT THE AXA GROUP

The AXA Group is a worldwide leader in insurance and asset management, with 160,000 employees serving 102 million clients in 57 countries. In 2012, IFRS revenues amounted to Euro 90.1 billion and IFRS underlying earnings to Euro 4.3 billion. AXA had Euro 1,116 billion in assets under management as of December 31, 2012.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

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