

AXA

PRESS RELEASE

PARIS, APRIL 2, 2014

AXA has completed the acquisition of 51% of Colpatría's insurance operations in Colombia

AXA announced today that it has completed the acquisition of a 51% stake in the composite insurance operations of Grupo Mercantil Colpatría¹ for a total consideration of COP 672 billion (or Euro 248 million²). Going forward, the operations of the joint venture will be integrated within the Mediterranean & Latin American Region.

ABOUT THE AXA GROUP

The AXA Group is a worldwide leader in insurance and asset management, with 157,000 employees serving 102 million clients in 56 countries. In 2013, IFRS revenues amounted to Euro 91.2 billion and IFRS underlying earnings to Euro 4.7 billion. AXA had Euro 1,113 billion in assets under management as of December 31, 2013.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

THIS PRESS RELEASE IS AVAILABLE ON THE AXA GROUP WEBSITE

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IMPORTANT LEGAL INFORMATION AND CAUTIONARY STATEMENTS CONCERNING FORWARD-LOOKING STATEMENTS

Certain statements contained herein are forward-looking statements including, but not limited to, statements that are predictions of or indicate future events, trends, plans or objectives. Undue reliance should not be placed on such statements because, by their nature, they are subject to known and unknown risks and uncertainties. Please refer to the section "Cautionary statements" in page 2 of AXA's Document de Référence for the year ended December 31, 2013, for a description of certain important factors, risks and uncertainties that may affect AXA's business. AXA undertakes no obligation to publicly update or revise any of these forward-looking statements, whether to reflect new information, future events or circumstances or otherwise.

¹ The scope of the transaction includes the four insurance companies of Grupo Mercantil Colpatría: Seguros Colpatría S.A. (Property & Casualty), Seguros de Vida Colpatría S.A. (Life, Workers Compensation), Capitalizadora Colpatría S.A. (Capitalization) and Colpatría Medicina Prepagada S.A. (Voluntary Health).

² EUR 1 = COP 2,711.67 as of March 31, 2014.