



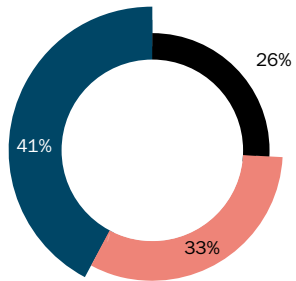
redefining / standards

Contact

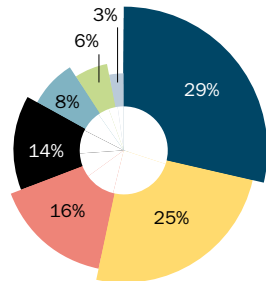
AXA Investor Relations
Tel.: + 33 1 40 75 48 42

OUR ACTIVITY

BUSINESS
(in % of 2014 pre-tax Underlying Earnings)



GEOGRAPHY
(in % of 2014 insurance gross revenues)

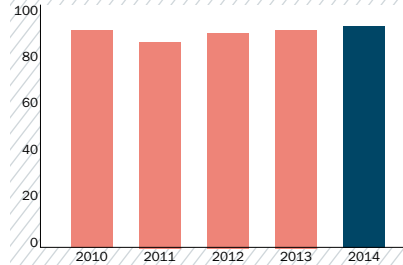


- Protection & Health
- Savings & Asset Management (including general account business, unit-linked business, banking and mutual funds)
- Property & Casualty and International Insurance

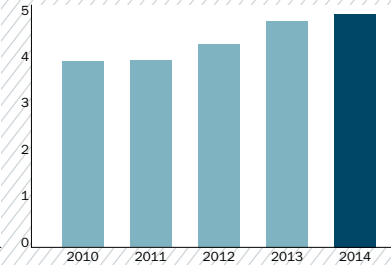
- Northern, Central & Eastern Europe
- France
- Mediterranean and Latin American region
- United States
- Asia-Pacific
- UK & Ireland
- Direct

KEY FIGURES

GROSS REVENUES
In Euro billion



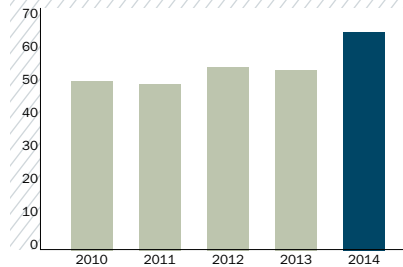
UNDERLYING EARNINGS
In Euro billion



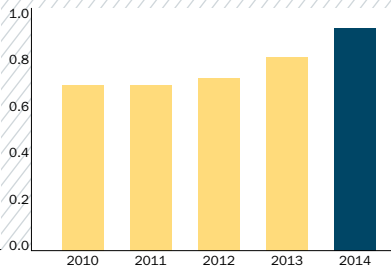
ASSETS UNDER MANAGEMENT
In Euro billion



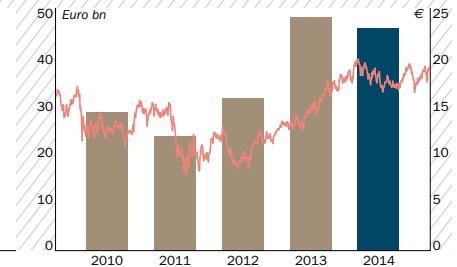
SHAREHOLDER'S EQUITY
In Euro billion



DIVIDEND PER SHARE
In Euro



MARKET CAP AND SHARE PRICE



our distributors

Proprietary: tied agents, salaried sales force, direct **50%**

Non proprietary: brokers, IFAs, banks, partnerships **50%**

Our clients **103** million

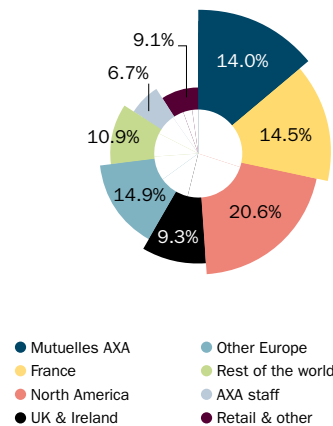
Our employees **161,000**

Information as of 31/12/2014, unless specified otherwise.

FINANCIAL STRENGTH RATING

S&P	A+
MOODY'S	Aa3
FITCH	AA-

SHAREHOLDERS



MANAGEMENT COMMITTEE

- HENRI DE CASTRIES** – Chairman & CEO
- DENIS DUVERNE** – Deputy CEO
- THOMAS BUBERL** – CEO AXA Konzern AG and CEO of the global business line for the Health business
- JEAN-LAURENT GRANIER** – CEO MedLa*, Chairman and CEO AXA Global P&C and overseeing AXA Corporate Solutions
- PETER KRAUS** – Chairman & CEO AllianceBernstein
- JEAN-LOUIS LAURENT JOSI** – CEO AXA Asia
- NICOLAS MOREAU** – CEO AXA France and overseeing AXA Assistance and AXA Global Direct
- MARK PEARSON** – President & CEO AXA Financial (United States)
- JACQUES DE VAUCLEROY** – CEO NORCEE** and Global Head of Life & Savings
- VÉRONIQUE WEILL** – Group Chief Operating Officer

* MedLa: Mediterranean and Latin American region
** NORCEE: Northern, Central and Eastern Europe region