

AXA

PRESS RELEASE

PARIS, 16 JUNE 2014

AXA's 4th annual "Corporate Responsibility Week": protecting people by raising funds for risk education worldwide

Since 2011, Corporate Responsibility Week ("CR Week") has become an international reference in terms of employee engagement. Every year, AXA involves more and more staff in its commitment to supporting risk education and prevention. With more employees participating every year, 56,000 AXA employees joined the event in 2013, and 90% said that they were "prouder" to work for AXA thanks to CR Week.

During the week, AXA's employees will learn about AXA's Corporate Responsibility initiatives globally, and will also be invited to participate personally, by volunteering with a local charity chosen by each subsidiary. Every hour spent volunteering for protection and prevention activities will be converted into euros and donated to risk education projects supported by AXA Hearts in Action¹.

"AXA's core purpose is to protect people over the long term: this means we have a responsibility to help build a safer society, for our customers and for our communities. I am convinced that spending time for everyone's protection is part of our mission, and I am really pleased to see so many employees engaged to help society better face risks through so many different actions across the world", **said Henri de Castries, Chairman & CEO of the AXA Group.**

"A key element of AXA's Corporate Responsibility's strategy is a commitment to risk research, education and prevention. This year, the CR Week is focusing not only on what AXA does "upstream" to prevent risk, but also on what we do "downstream" to cope with the consequences of risk. This extension of the scope of CR Week is a reflection of AXA's mission: protecting people in the broadest sense of the term", **said Alice Steenland, Corporate Responsibility Director of the AXA Group.**

Some of the activities planned for this year are:

- **Disaster preparedness workshops** in all major AXA employee locations in the US.
- **"Bicycle Risks Prevention" day** for employees and external audiences with AXA Prevention in France: 10 000 helmets and safety vests distributed to the audience.
- **Financial education** classes with Junior Achievement in Thailand.
- **First Aid training and use of defibrillators** in many countries such as the US (AXA Rosenberg), Spain, France, Ireland, Poland (AXA Direct), but also countries where AXA Assistance and AXA Tech are present (e.g. Germany).
- **Diversity and Inclusion workshops** in Switzerland, Spain, Mexico and in subsidiaries of AXA Tech.
- **Women Empowerment Days** in Indonesia, Mexico and India (with for example self-defense sessions for women).
- **Protection education day for children**, with the NGO Himaya in Lebanon.
- **Forest Protection and prevention of fire classes** in Portugal.

¹ AXA Hearts in Action is AXA's corporate global volunteering program. In 2013, 28.5% of AXA's staff volunteered with charities in different projects around the world. <http://www.axa.com/lib/en/library/philanthropy/15606.aspx>

To raise awareness about these activities, the public is invited for the first time to participate in AXA's CR Week through a contest on social networks in which all employees can share pictures of their activities and volunteering actions through the hashtag **#AXACRWeek**. The author of the most retweeted picture will have the opportunity to visit a project of AXA's NGO partner, CARE, and learn more about the impact of climate change on vulnerable populations.

ABOUT THE AXA GROUP

The AXA Group is a worldwide leader in insurance and asset management, with 157,000 employees serving 102 million clients in 56 countries. In 2013, IFRS revenues amounted to Euro 91.2 billion and IFRS underlying earnings to Euro 4.7 billion. AXA had Euro 1,113 billion in assets under management as of December 31, 2013.

The AXA ordinary share is listed on compartment A of Euronext Paris under the ticker symbol CS (ISN FR 0000120628 – Bloomberg: CS FP – Reuters: AXAF.PA). AXA's American Depository Share is also quoted on the OTC QX platform under the ticker symbol AXAHY.

The AXA Group is included in the main international SRI indexes, such as Dow Jones Sustainability Index (DJSI) and FTSE4GOOD.

It is a founding member of the UN Environment Programme's Finance Initiative (UNEP FI) Principles for Sustainable Insurance and a signatory of the UN Principles for Responsible Investment.

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